



**BML MUNJAL
UNIVERSITY™**

A HERO GROUP INITIATIVE



**ENTREPRENEURSHIP, INNOVATION
AND SOCIETY CONFERENCE**

27-28 APRIL, 2023

www.bmu.edu.in/eis-conference

INTERNATIONAL CONFERENCE ON Entrepreneurship, Innovation and Society

27-28 APRIL, 2023

CALL FOR PAPERS

The conference is dedicated to the theories and practice of entrepreneurship and innovation, to enable the start-up ecosystem in the country and to show how in combination they become a crucial initiative for social good. The conference covers start-up initiatives and invites academic papers from various disciplines such as Engineering and Technology, Law, Liberal Arts, and Management. It aims to foster discussion on entrepreneurship, innovation, and society from around the world for two days of presentations and dialogue to engage communities in solving their social problems, attract impact investments, and build replicable and sustainable models of practice.

IMPORTANT DATES

- Submission window opens: **10th December, 2022**
- Submission of initial abstract: **15th March, 2023**
- Initial Abstract Acceptance Notification: **1st April, 2023**
- Submission of Extended Abstract: **15th April, 2023**
- Early bird registration: **10th April, 2023**
- Last date for registration: **20th April, 2023**

ORGANIZING COMMITTEE MEMBERS

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BML Munjal University

67th KM Milestone, NH-8, Gurugram - 122413, Haryana, India

CONFERENCE THEMES AND TRACKS

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Entrepreneurship for Social Good

- Community Social Entrepreneurship
- Non-Profit Social Entrepreneurship
- Transformational Social Entrepreneurship
- Policy support of Social Innovation and Entrepreneurship
- Challenges of scaling and measuring social impact
- Entrepreneurship in and design of innovations for low-income groups or emerging markets

Entrepreneurship and Liberal Arts

- Entrepreneurship Policy and Governance
- Start-Up & Innovation
- Social change and Innovation
- Impacts of entrepreneurship on minorities
- Women empowerment and livelihood
- Micro Enterprises
- Non-profit organization and community development
- Labor and labor rights

Entrepreneurship and Management

- Entrepreneurship Finance
- Entrepreneurial Marketing
- Entrepreneurship Education
- Entrepreneurship and HR
- Innovation and Supply Chain
- Innovation and Sustainability
- Entrepreneurial Ecosystem
- Start-Up & Innovation

Colors of Entrepreneurship

- Women Entrepreneurship
- Rural Entrepreneurship
- Technopreneurship
- Sustainable Entrepreneurship
- Family Business
- Incubator and Accelerator
- Academic Entrepreneurship

Entrepreneurship and Law

- Regulation of emerging technologies - Law and regulation in digital economy, Data governance and innovation, Data protection, Artificial intelligence regulation
- Extant Laws – Companies act, Contract act, Corporate governance act
- Law and Sustainability
- Technological innovations in the legal system/profession
- Legal entrepreneurship
- Adaptability of technological changes/advancements in the legal system

Entrepreneurship and Technology

- Data Science in Innovation & Entrepreneurship
- Data Science in Financial Markets
- Innovation in healthcare
- Application of emerging technologies (AI, ML, Block Chain) in the New Economy.
- Product Design, Innovation and Architecture
- Modelling/Simulation/Optimization
- Block Chain Technology

SUBMISSION GUIDELINES

All contributions must adhere to any one reference style. (APA, Chicago, Harvard, etc.) Paper should have the formatting of 12 font size in Times New Roman and 1.5 spacing.

An initial abstract of not more than 500 words to be submitted **by 15th March 2023**

After abstract acceptance, an extended abstract of not more than 2000 words is to be submitted.

(Deadline 15th April, 2023)

Abstract/ Extended Abstract to be e mailed to eis@bmu.edu.in

<https://www.bmu.edu.in/eis-conference>

Paper proposal in PDF/MS word format.

Title of the paper should not exceed 15 words.

Minimum three(3) and maximum five(5) keywords to be provided

Corresponding author and all co-authors should be listed in the submission along with their affiliation.

Maximum of three (3) proposals, either as an author or a co-author, may be submitted.

Case studies, poster presentations, and perspective papers are highly encouraged as a part of the submission for the conference.

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