BMU
BML Munjal University
A Hero GROUP INITIATIVE

ACCREDITED WITH GRADE A NAAC

nirf
RANK:77

FOR THE HEROES OF TOMORROW

WHY CHOOSE BMU SCHOOL OF MANAGEMENT?

1- **NIRF RANKING**
Consistently Ranked in NIRF's Top 100 for 5 Consecutive Years

2- **NAAC 'A' GRADE**
BMU's national accreditation reflects our high academic standards.

3- **RESEARCH THAT MATTERS**
80% of our faculty have published journals and research papers with leading publications.

4- **FORTUNE INDIA RANKING**
Ranked 63rd All India As India's Best B-Schools 2024

5- **INTERNATIONAL IMMERSION PROGRAMME**
At London School of Economics, Imperial College London, University of Warwick, and Leeds University.

6- **INDUSTRY INSIGHTS**
Learn from practitioners who bring real-world expertise directly into the classroom

7- **TOP FACULTY**
Over 70% of our faculty includes professors from IITs, IIMs, IIFT, MDI, FMS, IRMA, and JNU

8- **INDUSTRY-LED TRAINING**
35% of learning hours are led by industry leaders.

9- **HERO GROUP LEGACY**
Access career opportunities and industry connections through our vast Hero network.

PASSIONATE ABOUT REDEFINING BUSINESS STRATEGY?

So Are We

At the School of Management, BML Munjal University puts students at the centre, preparing you to become a dynamic business leader ready to make an impact.

Programmes Available:

1- **BBA:** A 3-year programme building a strong foundation in business management, strategy, and practical expertise for future success.

2- **BBA (Hons.):** A four-year programme exploring business, analysing the economy, laws, and technology's impact on the business landscape.

3- **Integrated BBA-MBA:** A 5 year programme designed to foster leadership, entrepreneurship, and critical thinking, preparing students for dynamic careers in the business world.

CHOOSE YOUR PATH WITH BBA/BBA (HONS.) MAJORS IN	AND INTEGRATED BBA-MBA SPECIALISATIONS IN
Marketing	Marketing
Human Resource	Human Resource
Finance	Finance
Family Business & Entrepreneurship	Family Business & Entrepreneurship
Strategy	Strategy
Business Analytics	Business Analytics
International Business & Global Trade	International Business & Global Trade
AI application in Business	AI application in Business

The dual specialisation can be selected by choosing any two of the specialisations.

A COLLABORATIVE ECOSYSTEM: **LINKING ACADEMIA & INDUSTRY**

BMU's curriculum and collaborations are designed to bridge the gap between academia and industry, enhancing student employability and practical skills.

Internships and Projects

- Hands-on industry exposure with companies like **Microsoft, Hero MotoCorp, KPMG, IBM, Siemens**, and many more.

Recent Employers Include:

FEDERAL BANK
YOUR PERFECT BANKING PARTNER
adani
wipro
AXIS BANK
KPMG
Tech Mahindra
HYUNDAI

BMU AT A GLANCE

50 ACRE
LUSH GREEN RESIDENTIAL CAMPUS

1:16
FACULTY-TO-STUDENT RATIO

250+
INTERNATIONAL COLLABORATION & INDUSTRY CONNECTS

UPTO **100%**
SCHOLARSHIPS AVAILABLE

11+ SPORTS
FACILITIES & GYMNASIUM

23+
SPORTS CLUB

ENTREPRENEURSHIP & INNOVATION

Start Your Own Venture

At BMU, we foster an entrepreneurial mindset. With the support of our Atal Community Innovation Centre (ACIC-BMU | Propel), you'll have the resources, mentorship, and support needed to launch your own startup before you graduate.

- **60 %**
  of rural women launched micro-businesses under the Mera Business Programme
- **500 students**
  participated in startup ideathons and foundation programmes under Yuva Udhyami Programme:

70+ startups
Nurtured

₹40 crore
In revenue generated

500+ jobs
Created

₹350+ crore
Combined valuation

THEY DID IT. **NOW, IT'S YOUR TURN**

Kalindindi Sree (BBA)
★★★★★

My journey from BML Munjal University to becoming an Inventory Planner at Sysco has been transformative. At BMU, I excelled academically (9.27/10) and as a student leader. Post-graduation, I pursued a Master's at Cranfield University, specialising in sustainable supply chains. Today, I apply my skills in inventory management and demand forecasting, driving efficiency and innovation in the logistics industry.

Ishika Rastogi (BBA)
★★★★★

I graduated from BML Munjal University, where I honed my leadership skills as President of the BML Management Association and Place-Com Ambassador. These roles, alongside experiences in India and Singapore, helped me build a strong foundation for my current position as Director at Delmar International. I'm proud to inspire others with my story of perseverance and success.

READY TO JOIN US?

We're excited to welcome the next generation of business leaders. Applying to the management programmes at BMU is simple, and we're here to guide you through every step of the process.

Admission Process:

1- Fill out the online application form.
2- Submit the required scorecards.
3- Attend the Faculty Interaction Round.
4- Confirm your place.

Scholarship

At BML Munjal University, we believe in nurturing talent and supporting those who need it most.

1- Merit Scholarship:

A- Dean's Scholarships: To recognise exceptional academic merit.

B- Programme's Scholarships: To encourage students who have diverse strengths to aspire to an education of a high standard.

2- Sports Scholarship:

Empowering talented athletes to pursue their passion while excelling academically

Financial Support

We also offer need-based support for students from diverse backgrounds.
Around **40% of BMU students** benefit from scholarships – **you could be next!**

TAKE THE FIRST STEP

Contact Information:

Address: 67th KM Milestone,
NH-48, Gurugram, Haryana.
Website: www.bmu.edu.in
Phone: 1800-103-6888
Email: Som.admissions2026@bmu.edu.in

Click Here To Apply

Be a part of UNPARALLELED LEGACY

Hero
HERO CYCLES
Hero CORPORATE SERVICE PRIVATE LIMITED
Hero Electronix
MUNJAL SHOWA
HeroFinCorp.
Hero Vired
HERO FUTURE ENERGIES planet positive power
ROCKMAN