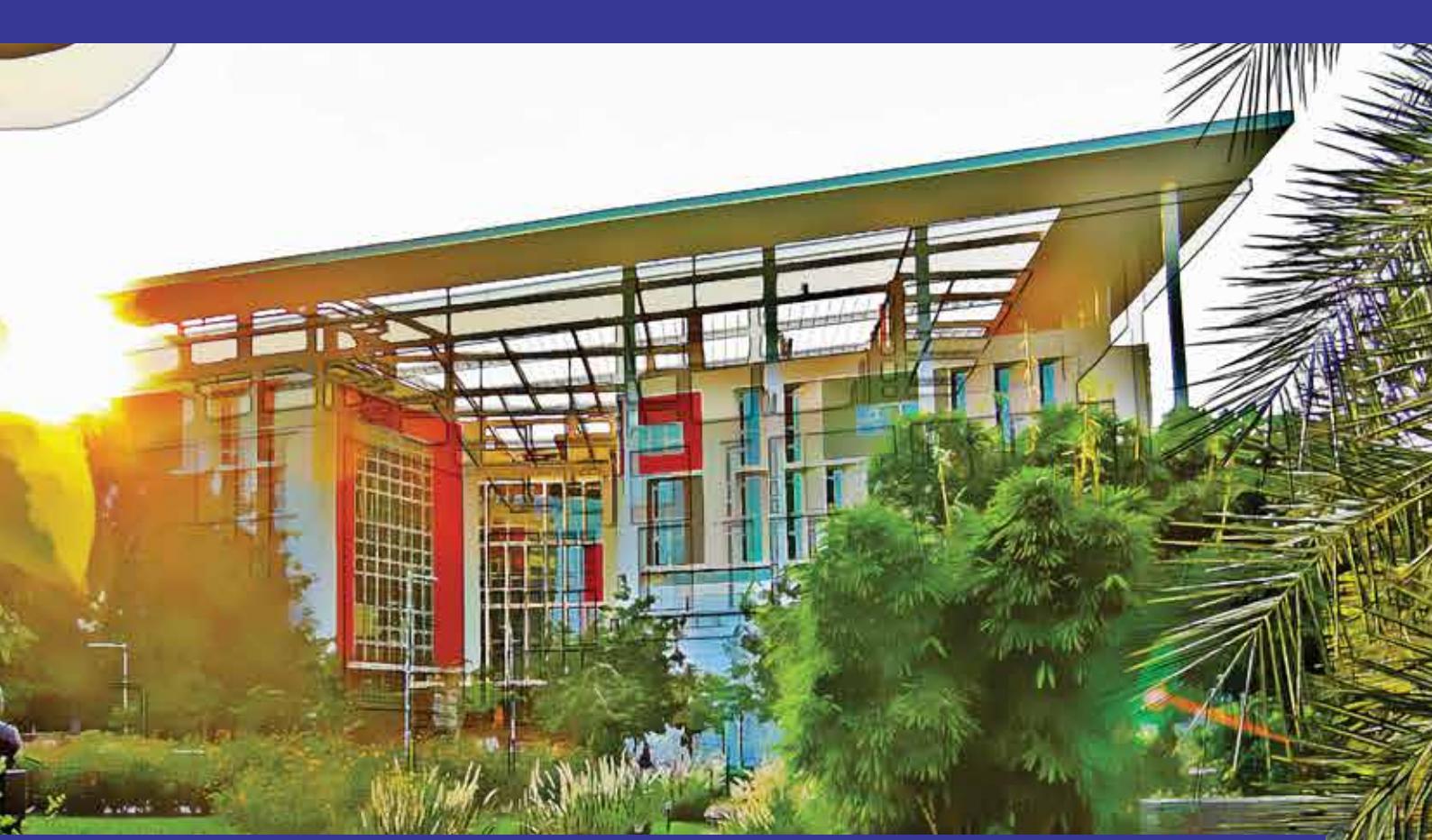




# TAKE ON THE FUTURE OF WORK

**MBA Programme**

[www.bmu.edu.in](http://www.bmu.edu.in)



## Welcome to Enterprise 4.0

The MBA programme takes a long-term view of business education to prepare students for jobs of the future and Enterprise 4.0. We aim to empower aspiring professionals with the knowledge, mindsets and importantly, practical exposure to succeed.

Our inter-disciplinary, application-based curriculum draws on academic mentorship by Imperial College London and is suited for those who are academically proficient, keen to put knowledge to practical use and see themselves as builders, innovators and do-ers.

**BML Munjal University (BMU) is founded by the promoters of the Hero Group.**

## The School of Management (SOM) at BMU

Our quest is to chisel out grounded business leaders who are comfortable in the uncertain, ambiguous reality of contemporary organisations, and have knowledge that can be put to practical application in the real world.

You go through an evolutionary journey from mere KNOWING (classroom delivery) to DOING (applying theory to take it to practice) and finally to BEING (realising your potential to achieve). Knowledge partners from diverse verticals, including consulting, technology, manufacturing and consumer services, ensure that your learning draws on a deep corporate connect. Live industry projects, mentorship and deeply experiential learning and pedagogies bridge the gap between education and industry.

When you graduate, you join a group of alumni who are grounded and application focused, with the ability to analyse problems from multiple perspectives and offer solutions that are conceptually and contextually sound. Our students are equally adept in contributing to the business objectives, and to becoming catalysts for positive change.

**School of Management is ranked 77<sup>th</sup> in the Management Category  
by NIRF All India rankings for 2025.**

## FOUNDED BY THE HERO GROUP

The Hero Group, founded by Late Dr. Brijmohan Lall Munjal, has touched the lives of millions of people in India by delivering excellence in engineering products, services, and solutions in the most innovative and cost effective ways. Today, the group is diversified across more than 6 industry verticals encompassing Automotive & Auto Components, Financial Services, Renewable Energy, Electronics & IT Enabled Services, Higher Education & Training, and Real Estate.

## BMU MBA PROGRAMME: KNOWLEDGE TO APPLICATION

At BMU, 35% of your learning will be industry-led, providing practical experience through masterclasses, live projects, internships, and real-world case studies. You'll gain valuable insights from industry experts shaping the business world, ensuring you're well-prepared to face real business challenges and succeed in a competitive landscape.

## INDUSTRY PARTNERSHIPS

We seek to bridge the gap between what industry needs and the readiness of graduates when they enter the workforce. Faculty and students collaborate with enterprises to work on solutions to problems in real time. With this in mind, we have forged strong partnerships with some of the biggest brands in the industry.



# SCHOOL OF MANAGEMENT PHILOSOPHY

## 4 PILLARS

### **1. Strong Management Foundations:**

Courses grounded in core business specialisations—finance, strategy, marketing, HR, operations—strengthen analytical thinking and business judgement.

### **2. AI & Analytics Across the Curriculum:**

Each MBA specialisation integrates tools and technologies shaping today's enterprise landscape. Students learn to make decisions backed by data, automation, and digital intelligence.

### **3. Leadership Development Through Industry Mentorship:**

Guidance from industry experts, founders, and senior leaders ensures students build the mindset, confidence, and career clarity required to excel in real-world environments.

### **4. Practice-Based, Experiential Learning:**

Live projects, case-study based pedagogy, consulting simulations, labs, internships, and global immersion initiatives ensure that theory is continually tested, applied, and refined in real-world con

## NOTE FROM THE DEAN



### **DR. JASKIRAN ARORA**

Dean, School of Management  
Dean, Education Quality

"At the School of Management, we believe that management education must evolve as fast as the world it serves. Our MBA and BBA programmes are designed with a simple purpose: to nurture leaders who can solve problems, build organisations, and create meaningful impact in a technology-driven world. A great B-school does more than teach. It inspires curiosity, sharpens judgement, and empowers students to lead with purpose. We welcome you to a school where education shapes ambition, and ambition transforms into leadership."



## AWARDS AND RECOGNITIONS

School of Management ranked  
77<sup>th</sup> All India  
in the Management Category  
NIRF Ranking 2025

BY MINISTRY OF EDUCATION  
GOVERNMENT OF INDIA

School of Management ranked  
63<sup>rd</sup> All India

BY FORTUNE INDIA  
AS INDIA'S BEST B-SCHOOL 2024

One of the BEST EDUCATION  
BRANDS 2020 by ET EDGE

AN ECONOMIC TIMES INITIATIVE



QS I-GAUGE E-LEAD Certificate for  
Excellence in Academic Digitization



Nationally ranked 6th  
For Best Academia Industry Alliance  
Grand Jury India Higher Education  
Rankings 2022-23



EducationWorld



BMU Munjal University is proud to be  
selected for the Atal Community  
Innovation Center (ACIC) by NITI Aayog

Institute of Innovation  
& Entrepreneurship (IIE) | propel  
Entrepreneurship | BMU

BMU Munjal University awarded  
with diamond subject rating  
in Management



Awarded NAAC A Grade  
for academic excellence

# MBA SPECIALISATIONS

Our interdisciplinary, tech-driven curriculum prepares you for Enterprise 4.0. Keeping current industry requirements in mind, we offer electives in AI, Analytics, Digital Transformation, and Entrepreneurship. You'll gain future-ready skills that blend business strategy with innovation.

## Marketing



The Marketing specialisation prepares students for roles in sales, digital marketing, branding, advertising and market research. It blends consumer understanding with hands-on learning in pricing, distribution and customer behaviour. Students also gain exposure to AI for Marketing, Predictive Analytics, Data Visualisation using Tableau and Power BI, and Text Analytics, enabling them to decode consumer insights effectively. This specialisation prepares learners for a connected business world where marketing strategies increasingly rely on data, automation and AI-driven personalisation.

## Human Resources



The Human Resources specialisation is for students who are passionate about people and organisational impact. It builds strong foundations in talent management, performance optimisation and strategic workforce planning. With courses such as HR Analytics, Business Process Automation, AI in HR, and Predictive Analytics, students learn how data and automation improve recruitment, retention and engagement. This specialisation prepares future HR professionals to contribute to organisational success through data-backed decisions, tech-enabled processes and effective management of human capital.

## Entrepreneurship



The Entrepreneurship specialisation is designed for students who want to launch ventures or innovate within companies. It strengthens skills in opportunity evaluation, business modelling and innovation management. Students also gain exposure to AI tools, Analytics, Automation, Industry 4.0 concepts and Big Data ecosystems, helping them design scalable and technology-enabled solutions. With practitioner-led learning, this specialisation empowers aspiring founders and intrapreneurs to turn ideas into impactful ventures through emerging technologies, data-driven insights and future-ready decision-making.

## Business Analytics



Business Analytics is ideal for students who enjoy working with big data, statistical analysis and data-driven decision-making. The curriculum includes Python for Analytics, Predictive Business Analytics, Data Visualisation, NLP and Text Analytics, and Big Data Ecosystems. Students learn to clean, analyse, model and interpret data for business insights. As analytics reshapes industries, this specialisation equips learners with advanced skills to solve complex problems using AI, machine learning techniques, automation and modern analytical tools that support strategic decisions.

## Operations & Supply Chain Management



Operations and Supply Chain Management suits students interested in logistics, planning, quality and process excellence. It integrates traditional concepts with tech-enabled modules such as Lean Six Sigma, Industry 4.0, Business Process Automation and Predictive Analytics. Students learn how automation, IoT, analytics and digital supply chains improve efficiency and resilience. With tools like Python, Power BI and process optimisation frameworks, this specialisation prepares learners for a future where technology drives smart manufacturing, integrated supply systems and operational excellence.

## Finance



The Finance specialisation prepares students for roles in corporate finance, banking, investment management, financial analysis and wealth management. Along with strong financial fundamentals, learners gain modern skills through Predictive Analytics, Python for Finance, Data Visualisation, Business Process Automation and Big Data ecosystems. As financial decisions become increasingly data-driven, students learn to analyse markets, model risks, automate processes and interpret large datasets. This specialisation develops future-ready finance professionals with strong analytical and technological capabilities.

## Strategic Management



Strategic Management suits students who excel in long-term planning, analysis and structured problem-solving. The curriculum builds strong abilities in assessing environments, shaping strategies and enhancing competitiveness. Students also learn Predictive Analytics, Business Process Automation, Industry 4.0 concepts, Big Data ecosystems and AI-supported decision tools to manage uncertainty. With an integrated understanding of key business functions such as marketing, operations, HR, finance and IT, this specialisation prepares learners to become strategic thinkers who align technology and business direction effectively.



## PEDAGOGY

**45% Experiential Learning:** Hands-on education or learning by doing is an integral component of BMU's teaching-learning environment. Studies have shown that students learn best and have a higher retention when they are encouraged to actively explore, experiment and work out demonstrable solutions to problems. Hands-on education challenges students to find new ways to master and apply complex concepts in life. It also sparks the love of learning, develops skills and the confidence to tackle the unknown.

In two years, a student undergoes a transition from being an individual contributor to a team player and leader, in an exciting journey which includes:

- Working on live projects in diverse study groups
- In-depth classroom discussions, facilitated by highly qualified and reputed faculty drawn from industry and academia
- Multiple teaching pedagogies – role plays, simulations, case studies, project work
- Simulations and Capstone Projects
- Applied Business Research Project
- Skill enhancement-based Personal Journal of Excellence courses
- Practice School and internship modules
- Exposure to on-campus Centres of Excellence

Students have an opportunity to access industry experts, major corporates, investment banks, consultancies, venture capitalists and public sector organisations to ensure exposure to industry and its real concerns in multiple fora.

## INDUSTRY LEADERS ASSOCIATED WITH BMU

Mr. N. R. Narayana Murthy, Founder, Infosys Ltd  
Mr. Kumar Mangalam, Chairman, Aditya Birla Group  
Mr. Kailash Satyarthi, Nobel Laureate  
Dr. R.A. Mashelkar, Former Director General of the Council of Scientific & Industrial Research (CSIR)  
Mr. Amitabh Kant, CEO, NITI Aayog  
Mr. TV Narendran, M.D, Tata Steel  
Dr. Arun Maira, Management Consultant, Economist and former member of the Planning Commission of India  
General Bikram Singh, Former Chief of Army Staff of the Indian Army  
Mr. Suman Bose, CEO, Siemens Industry Software India  
Mr. Santosh Desai, CEO, Future Brands  
Mr. Rahul Jain, CEO, Bizwiz Learning  
Mr. Samit Sinha, CEO, Alchemist Brand Consulting  
Dr. M.P. Poonia, Vice Chairman, AICTE  
Mr. Nitin Prasad, CEO, Shell Lubricants  
Mr. R. Narayan , CEO, Power2SME  
Mr. Aftab Seth, Chairman & CEO, India Global Link  
Mr. Kamal Singh, Chief of National HRD network  
Mr. Amit Chandra, M.D., Bain Capital  
Mr. Narayan Swamy, Executive Director, KPMG  
Mr. Vijay Sethi, CIO, Hero MotoCorp  
Mr. Sanjay Jorapur, CHRO, Hero MotoCorp  
Mr. Vijay Sehgal, COO, Tata Teleservices Ltd.  
Mr. Masayoshi Tamura, GM, Software Group, Hitachi India Pvt. Ltd.  
Dr. S. Swarup, Director World Bank and Former Deputy Director General, Ministry of Commerce & Industry, Govt. of India  
Mr. Aloke Goel, Divisional CFO, Siemens  
Mr. Vivek Sharma, Program Director, Gandhi Fellowship Program, Piramal Foundation for Education Leadership  
Ms. Padmaja Ruparel, CEO, India Angel Network  
Mr. Kamlesh Kumar Sharma, Director, PAC, Coke  
Mr. Rajat Dhawan, Director (Senior Partner) McKinsey India  
Mr. Manpreet Anand, Director - Finance & Strategy, Corning Incorporated, India  
Mr. P. Dasgupta, Head E&L, IBM  
Mr. K V Sridhar, Chief Creative Officer, India Sapient Nitro.  
Mr. Jagvindar Singh, Head, Forensic Accounting Practice, KPMG  
Mr. Ashish Srivastava, Vice President-HR, Relaxo  
Mr. Rana Vikram Anand, Head, Strategy, RBL  
Ms. Anuradha Bhavnani, Regional Manager Shell Foundation  
Mr. Sanjeev Shukla, Marketing Head, Hero MotoCorp  
Mr. Gaurav Mitra, Chinmaya Yuva Kendra  
Mr. Abhay Kumar, Head, Strategic Marketing Hero MotoCorp  
Mr. Aseem Soni, Director, Cargill Foods India  
Mr. Nideesh Tyagi, India Head, BBC Hindi  
Mr. Dushyant Dhakre, Area Sales Manager, Grasim Industries Ltd. (Aditya Birla Group)  
Mr. Sanjeev Srivastava, Associate Director, KPMG India  
Mr. Anjan Bhattacharya, Associate Partner, Advisory, EY Services Pvt. Ltd  
Mr. Saurabh Jain, Vice President - CSR at Paytm  
Mr. Hitesh Kaushik, VP, COWI India Pvt. Ltd

# MANAGEMENT FACULTY



**Dr. Jaskiran Arora**

Dean - School of Management  
Ph.D from MDU, Rohtak



**Arvinder Singh Chopra**

PhD from York University,  
Canada, Univ of Manitoba,  
Canada



**Anirudh Agrawal**

PhD from Copenhagen  
Business School, Denmark



**Satya Prakash**

PhD from IIT, Bombay



**Dr. Bhanu Pratap  
Singh Choudhary**

PhD from IIM, Ahmedabad



**Deepika Dhingra**

PhD from Faculty of  
Management Studies,  
Delhi University



**Dr. Jolly Masih**

PhD from Institute of  
Agribusiness Mgmt., Bikaner  
collaboration with  
Drexel Univ. USA



**Akriti Chandra**

PhD from IIT, Delhi



**Ujwal Shankar**

PhD from XLRI, Jamshedpur



**Diwakar Kumar  
Pandey**

PhD from IIM, Indore



**Reena Kumari**

PhD from IIM, Ranchi



# PLACEMENTS | 2025

MBA 2023 – 2025 | PROMINENT RECRUITERS

BAIN & COMPANY

**Deloitte.**

 **Hero**

 **KPMG**

 **wipro**

 **pwc**

 **HYUNDAI**

 **ANZ**

 **Lenovo**

 **IDFC FIRST Bank**

 **AU SMALL FINANCE BANK**

 **HeroFinCorp.**

 **SBI Life**  
Apne liye. Apno ke liye.

 **SILICON LABS**

 **HEXAWARE**

 **Bennett, Coleman & Co. Ltd.**

 **EY**

 **adani**

 **TECH mahindra**

 **Reliance**  
RETAIL

 **TVS** 

 **TATA TECHNOLOGIES**

 **IFFCO TOKIO**  
GENERAL INSURANCE  
Muskrat Raho

 **TVS**

*Sundaram-Clayton Limited*

and many more..

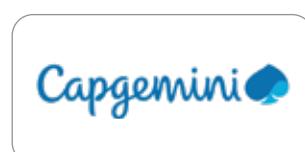
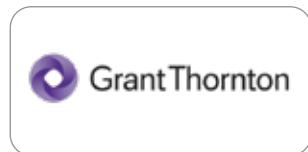
# SUMMER INTERNSHIPS

MBA 2023 – 2025 | PROMINENT RECRUITERS



and many more..

## WORKING WITH PROMINENT BRANDS



and many more..

# CAREER SERVICES

## Be Industry-Ready

### Recruitment events

Recruitment presentations and industry panel discussions are frequently organised on campus. You get to connect with a wide range of companies from different fields, thus giving you the opportunity to build healthy relationships with potential employers.

### Networking

BMU offers numerous platforms where students can connect directly with corporate partners and industry leaders, interact with them and gain valuable insights.

### Internships

At BMU, we give students the opportunity to embark on internships across industries. Under Practice School, all MBA students are required to undertake industry internships. The projects improve the critical reasoning and decision-making skills of the students, and enhance their communication and presentation skills.

### Incubation Centre

Entrepreneurs often get carried away by their ideas, but structured support can make all the difference. At BMU, our young student entrepreneurs are guided with the right tools, mentorship, and resources to stay focused, refine their concepts, and turn their ambitions into successful ventures.

### Career Skills Workshop

From industry-specific interview clinics and assessment centre simulations to personal grooming and soft skills sessions, our workshops leave no stone unturned when it comes to giving you the competitive advantage. Best-in-class consultants and consulting firms are engaged to prepare you technically and strategically for various selection rounds in companies.

### Career Advisory

BMU's Career Guidance and Development Centre - the team that guides students in careers and engages with the corporates - works through self assessments, market research, cover letter and resume writing, to assist you in formulating your personal goals and developing a career plan.

Students from the batch of 2025 have received offers from Hero FinCorp., Federal Bank, IDBI, AXIS Bank, SMT Global, HCL, Hero MotoCorp., EY, JK Cement, KPMG, Accenture, Deloitte, and others

With Highest CTC ₹ 17 LPA

Top 10% Average CTC of ₹ 13.39 LPA

and a Top 25% Average CTC of ₹ 12.10 LPA

## BE IN GOOD COMPANY

BML Munjal University has established itself as a hub for well-prepared, talented graduates. Some of the best companies in the world recruit our students every year.

**Deloitte.**

**accenture**

**Hero**

**Nielsen**

**KPMG**

**AXIS BANK**

**IDFC FIRST  
Bank**

**HCL**

**HYUNDAI**

**BARCLAYS**

**FEDERAL BANK**

**EVALUATESERVE**  
POWERED BY MIND + MACHINE

**Grant Thornton**

**HeroFinCorp.**

**NEWGEN**

**Flipkart** 

and many more..



## WHY MBA AT BMU?

**45%**  
EXPERIENTIAL  
LEARNING

**77<sup>th</sup>**  
NIRF  
RANK 2025

**7**  
MBA  
SPECIALISATIONS

**100+**  
RECRUITERS

**₹17 LPA**  
HIGHEST CTC

**₹13.39 LPA**  
TOP 10% AVERAGE CTC

**₹12.10 LPA**  
TOP 25% AVERAGE CTC

MENTORING  
ONE ON ONE CAREER  
GUIDANCE BY  
OUR FACULTY

INFRASTRUCTURE  
STATE OF THE ART  
50 ACRE LUSH GREEN  
CAMPUS IN GURUGRAM

VALUABLE INDUSTRY  
EXPOSURE THROUGH  
OUR PARTNER  
COMPANIES

INTERNATIONAL  
IMMERSION  
AT PARTNER  
UNIVERSITIES

MBA CLASS  
PROFILE  
2025

**24**  
NO. OF STATES  
REPRESENTED  
BY STUDENTS

**23%**  
WITH WORK  
EXPERIENCE

**47% FEMALE**  
**53% MALE**

### Specialisations

Business Analytics | Entrepreneurship | Finance

Human Resources | Marketing | Operations & SCM | Strategic Management

### Learn from the best!

Our faculty includes top academics and business leaders,  
with over 70% from IITs, IIMs, IIFT, and more.



# ENTREPRENEURSHIP & INNOVATION

## Start Your Own Venture

BMU is shaping the next generation of entrepreneurs and innovators by fostering a dynamic entrepreneurial ecosystem for both faculty and students. Through specialised programmes, mentorship, and industry collaborations, the university nurtures innovation, resilience, and ethical leadership.

By equipping aspiring entrepreneurs with the skills to build ventures that drive economic growth and social impact, BMU is playing a pivotal role in empowering changemakers and transforming industries.

## ACIC-BMU | Propel: The Incubation Hub

ACIC-BMU Foundation, supported by Atal Innovation Mission (AIM), NITI Aayog, strengthens BMU's innovation ecosystem by guiding start-ups through mentorship, investor connects, and platforms like Propel Pitches. By supporting entrepreneurs across stages of growth, ACIC-BMU helps build ethical, innovative ventures that create economic value and deliver meaningful social impact.

With the help of this venture -

**500+** jobs created by start-ups in the market | Empowered nearly 300+ Rural Women under **Mera Business Programme** | Empowering Polytechnic Students to Launch Their First Venture under **Yuva Udyami Programme**

ACIC-BMU PROPEL IN 6 YEARS (2024)	Data
Start-ups under incubation	72
Start-ups with women founders	42%
Start-ups with ARR > ₹2.5 Mn	11
Start-ups funded externally	7
Annual revenue of start-ups	₹40 Cr
Total direct funding provided	₹1.5 Cr
External funds raised	₹65 Cr
Valuation	₹350 Cr

## Fery Rides: Startup Incubated At BMU

The journey of Fery began with a simple realisation: mobility for women in India is not just about convenience — it is about safety, dignity, and trust. The idea was born after witnessing countless incidents of misbehavior and safety risks faced by women in everyday travel.

Ajay Kumar  
CEO & Founder, Fery Rides

As someone who moved to Delhi NCR, I quickly realized how everyday commuting for women is often filled with concerns of safety and affordability. That experience inspired me to create Fery — a women-led, women-driven mobility solution that prioritizes safety, empowerment, and accessibility for all.

Vindhya Mehrotra  
CMO & Co-founder, Fery Rides



Incubated at BMU's Atal Community Innovation Centre, Fery has completed 45,000+ safe rides and raised INR 20.75 million in seed funding.

### **Institute of Innovation and Entrepreneurship (I<sup>2</sup>E): The Learning Hub**

I<sup>2</sup>E, BMU's centre for innovation and entrepreneurship, is guided by industry leaders and global academics. It strengthens entrepreneurial learning through specialised modules, research, and hands-on initiatives. With Innovation Days, design thinking outreach, and strong industry engagement, I<sup>2</sup>E nurtures student innovators and supports impactful research and curriculum development.

### **I<sup>2</sup>E-BMU PROPEL IN 5 YEARS — 2024**

Category	Data
Students learning Entrepreneurship	1,450
Students pursuing specialisation in Entrepreneurship	65
Doctoral students	3

### **SANKALP - CONTRIBUTION TO BUSINESS COMMUNITY**

Sankalp, BMU's flagship social entrepreneurship initiative, engages MBA students in real-world rural enterprise development, fostering ethical leadership, innovation, and social impact. It requires students to go beyond classrooms and solve real-life **societal and economic problems** in villages around the University. Recognised among the **top 26 global initiatives** in AACSB's Innovations That Inspire 2025, Sankalp reflects BMU's commitment to **impact-driven education**.

# INTERNATIONAL IMMERSION PROGRAMME

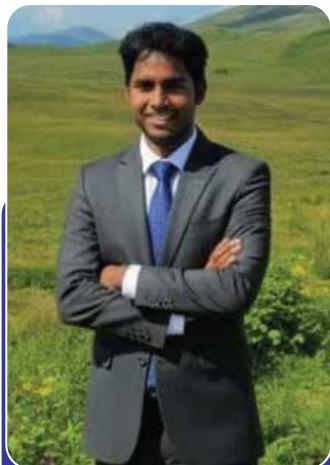
You can experience global education through our International Immersion Programme (IIP). The programme offers MBA students first-hand experience of the global marketplace through an unparalleled immersion programme at following universities:

- London School of Economics and Political Science (LSE), United Kingdom
- Leeds International Summer School, University of Leeds, United Kingdom
- International Business University (IBU), Canada
- Ho Chi Minh University of Technology (HUTECH), Vietnam
- BINUS University, Indonesia
- Universidad de Monte Aconcagua (UMA), Peru
- Nanyang Technological University (NTU), Singapore
- University of Warwick, United Kingdom
- Universidad María Auxiliadora, Peru
- Deep Science Ventures College at Woolf, United Kingdom
- University of California – San Diego, United States of America
- University of Salerno, Italy

Here's what you need to know:

- Open to 1st-year MBA students
- Replace an elective with your chosen summer school course
- Get support for visas, tickets, and accommodation
- Duration: 2-4 weeks

Please note, programme costs are student-funded, including travel and living expenses.



**UJJWAL  
CHAURASIA**

IIP from University of Leeds, UK



In the summer of 2025, I immersed myself in the **Ultra Processing Foods and Processing Units course at the esteemed University of Leeds, UK**, thanks to BML Munjal University's Global Leadership Programme. My experience was truly enriching as I had the opportunity to make friends from across the world.

**This transformative journey has strengthened my personal growth in terms of confidence, independence and a global outlook.** Not only did I gain exposure to innovative teaching methods that broadened perspectives on learning and problem-solving, but I also recognised the importance of collaboration and diverse approaches to tasks in achieving effective outcomes.



# MBA ADMISSIONS

## MBA Eligibility Requirement

At BMU, students are evaluated holistically for their potential to lead and contribute. BMU's Admissions Committee considers academic performance and the student's context to understand each individual's journey and potential to grow and contribute as a member of the diverse community at BMU. The Committee considers all applications with close attention, to select students who will be deeply engaged with the University.

- Bachelor's degree with a minimum of 50% marks. Final year undergraduate students can also apply.
- For Business Analytics, applicants with BTech/BCA/MCA/BSc/BSc (Economics) or any other undergraduate degree from a recognised institution with computer science as one of the electives will be preferred.
- Candidates are required to have completed one of the following entrance tests: CAT/NMAT/GRE/GMAT/CMAT/XAT or BMU-MAT (BMU's Management Aptitude Test)
- Work experience is preferred

## Admission Process

Applicants will have to go through the following process:

- BMU accepts CAT/ NMAT/GRE/GMAT/CMAT/XAT or BMU-MAT (BMU's Management Aptitude Test) test scores. The application form can be submitted even if a student has appeared for the test and is awaiting test scores and graduation results. The form will be opened for inclusion of test results in case scores are awaited. (Please note that the earlier information submitted cannot be changed or edited, and only test results can be added in.)
- Short-listed candidates will appear for a Personal Interview (PI) including a Case Discussion.
- BMU will give provisional offers to selected candidates who are in their final year of graduation, and final offers are subject to verification of marksheets by BMU.

## Application Guidelines

- BMU accepts applications online on its Admissions Portal only.
- Submit the completed application form along with relevant attachments, marksheets and certificates and the application fee. The application fee is Rs. 2000, and is payable online.
- The following documents are required: please keep them handy.
  - Class 10 Marksheets
  - Class 12 Marksheets
  - Graduation marksheets up to second year marksheets or in case of working professionals, the final graduation marksheets
  - Entrance Scores, if declared (CAT, NMAT, GRE, GMAT, CMAT, XAT) or if entrance result is pending, then the Admit Card of entrance exam appeared for
  - Work experience letter to make your profile stand out
  - Extracurricular certificates
- BMU will use the registered email ID and mobile to keep you informed about the status of your application, and to invite you to an interview if you are shortlisted. Please check your email ID and mobile regularly for information.
- Your Application ID and the login details of your admissions account will remain active till the end of admissions. Please quote these for any enquiry related to your application form.
- Kindly ensure that the information in the application is accurate. You will receive updates on the status of your application by the decision deadline of the Application Cycle that you apply in. In case you have not heard back, and you are waitlisted, your application may be considered automatically in the next cycle.

# CAMPUS LIFE and UNIVERSITY INFRASTRUCTURE



At BMU, experiential learning extends beyond the classroom, offering students a vibrant campus life filled with diverse extracurricular and co-curricular activities. With 21 dynamic clubs and modern infrastructure, including state-of-the-art classrooms, laboratories, and a well-stocked library, the lush green campus provides the perfect setting for academic excellence and personal growth.

## FEE STRUCTURE

The fee structure for the two-year MBA programme is as below:

Tuition Fee for Indian Students	
Year	Tuition Fee
1st Year	₹ 7,55,000
2nd Year	₹ 7,55,000
<b>Total Fee</b>	<b>₹ 15,10,000</b>

## SUPPORT YOUR DREAMS WITH BMU'S FINANCIAL AID & SCHOLARSHIPS

At BML Munjal University, we believe that financial constraints should not hinder your pursuit of education. Our financial aid empowers bright futures with families having annual income less than Rs. 8 LPA.

### SCHOLARSHIP PROCESS

Our merit-based scholarships are designed to reward exceptional academic merit.

- First Come, First Served:** Scholarships are awarded based on the availability of seats under the scholarship category.
- The admission committee will carefully review and decide on all scholarships.**

### MERIT SCHOLARSHIP SLABS

Based on CAT/XAT/GMAT/GRE Percentile:

Percentile Range	Merit Scholarship
Greater than or equal to 95%	100% of tuition fee - Dean's Scholarship
90% to 94.9%	75% Tuition Fee - Dean's Scholarship
85% to 89.9%	50% Tuition Fee - Programme Scholarship
80% to 84.9%	25% Tuition Fee - Programme Scholarship
75% to 79.9%	10% Tuition Fee - Programme Scholarship

Based on GMAT Score:

Score	Merit Scholarship
725 and above	100% Tuition Fee - Dean's Scholarship
700-724	75% Tuition Fee - Dean's Scholarship
675-699	50% Tuition Fee - Programme Scholarship
650-674	25% Tuition Fee - Programme Scholarship
625-649	10% Tuition Fee - Programme Scholarship

Based on NMAT Score:

NMAT Score	Net Benefit
301 and above	100% of Tuition Fee
251-300	75% of Tuition Fee
226-250	50% of Tuition Fee
211-225	25% of Tuition Fee
206-210	10% of Tuition Fee



**Campus Location:** 67th Milestone, NH 48, Kapriwas, Gurugram, Haryana – 122413

**Toll Free:** 1800-103-6888 | **Email:** mba.admissions2026@bmu.edu.in

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