

The Pkhan

JANUARY-2021

K.K. LUTHRA MOOT COURT COMPETITION 12-17TH JAN, 2021

Congratulations

to our second-year law students!

TASNEEM HUSAIN, HARMAN GROVER & HARSHIT MANWANI, who reached the quarter-finals of the K.K Luthra Memorial Moot Court Competition being held online.



The KK Luthra Moot Court Competition is one of the toughest competitions held in India, and we are incredibly proud that our students reached the Quarter-finals after a tough ride, leaving top law schools like NLSIU Bangalore, NLIU, Bhopal and GNLU, Gandhinagar behind.

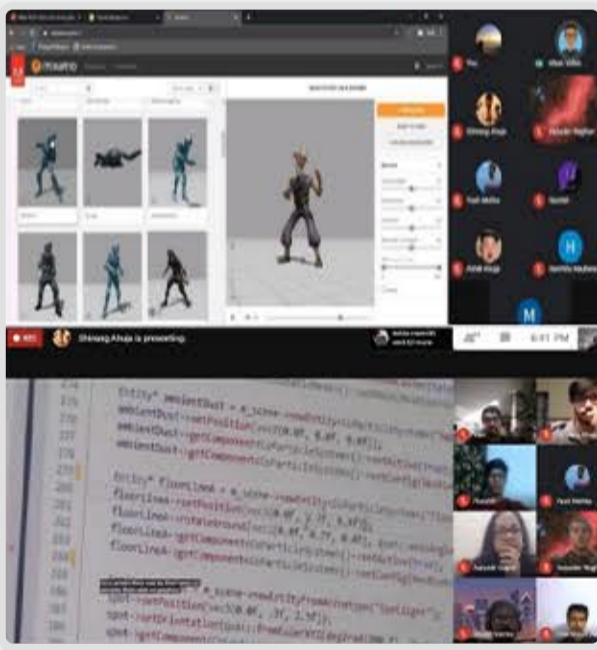


STARTUP MASTERCLASS SERIES BY PROPEL

The Startup Masterclass Series is a set of structured entrepreneurial webinar sessions that any student can undertake with the objective to strategically convert a basic idea into a marketable product/service, which can be launched into the market. The series started off with an interactive session with Mr. Saurabh Jain, the Vice-President of Paytm on the topic "Startup Canvas", followed by episode 2,3,4 and 5 on "Building A Business Model" with Prof. Davinder Singh, "Building A Financial Model" with Mr. Shrey Mehta, Credit Analyst at Axis Bank, "Legal Instruments For Funding" with Mr. Niladri Maulik, Partner, AZB Partners and "Legal Policies" with Mr. Manish Gupta, Partner, IndusLaw. The goal of the sessions was to enable students to create a roadmap for their startup.

PAPER PUBLISHED IN THE ACADEMY OF MARKETING STUDIES JOURNAL BY DR. CHIRAG MALIK

Paper titled "Environmentally Conscious Consumers and Electric Vehicle Adoption Behaviour: Moderating Role of Perceived Economic Benefit" by Dr. Chirag Malik, Associate Professor, School of Management has been published in ABDC B category - 'Academy of Marketing Studies Journal'.



ACM CLUB: HOUR OF CODE

Ever dreamt of making your own video game? Not just a simple snakey-snakey or a bouncy-bouncy game (that stuff is severely superannuated now). We are talking about the one having mind-blowing graphics, a state-of-the-art multi-dimensional environment, lifelike animations, an immersive virtual world, and so much more!!! Sounds intriguing, eh? BMU ACM Student Chapter invited students to a fun, interactive, and superlatively enthralling session explaining everything about the world's most open and advanced real-time 3D creation tool- Unreal Engine! The session was presented by Mr. Ishan Vohra, Microsoft Learn Student Ambassador.

HERO CAMPUS CHALLENGE, AN INITIATIVE BY HERO MOTOCORP

Propel trains Finalists of "Hero Campus Challenge" Dr. Sarabjot Singh Anand (Designation) & Prof. Davinder Singh were invited as Jury members

Propel organised series of training sessions for the finalists of Hero Campus Challenge (HCC), an annual ideation contest conducted pan India. The teams were from premier engineering and business schools across the country.

The training involved sections on Business Models, Market Potential, Financial Planning and Effective Pitching. Prof. Sarabjot Singh Anand and Prof. Davinder Singh from BML Munjal University were invited to be on the Jury panels for the final of the Hero Campus Challenge (HCC).

Associates from all across the globe joined the online event conducted by Hero Motocorp Ltd. BMU was the academic partner for the Challenge.

