

FACULTY DEVELOPMENT PROGRAM (FDP) ON ADVANCED RESEARCH METHODOLOGY



For queries, contact- Mr. Devender Nehra Email : devender.nehra@bmu.edu.in Mobile : +91 7838660066 Date: 19, 20, 27 June and 3, 4 July Timings: 10 to 1 pm and 2 to 5 pm Mode of Delivery: Online

ABOUT US

Introduction

The School of Management (SOM) at BML Munjal University (BMU) is pleased to announce a Faculty Development Program (FDP), a 5-days workshop on Advanced Research Methodology. The program is managed by a doctoral program that has extensive research and academic experience.

About BML Munjal University

BMU seeks to transform higher education in India by creating world-class and innovative teaching, learning, and research environment. Founded by the Hero Group and mentored by Imperial College London, BMU is a not-for-profit initiative offering undergraduate and post-graduate courses to nurture ethical leaders who are knowledgeable and possess the desired life skills needed to lead organizations to success.

About School of Management

The School of Management at BMU in addition to offering regular management courses of BBA, MBA and PhD also offers courses that are designed to address the following specializations - MBA in Business Analytics, MBA in Forensic Accounting, and Corporate Fraud and MBA in Finance and Investment Banking. The doctoral program at SOM strives to impact the strong state-of-the-art incubation center, excellent research infrastructure, collaboration with industries & research organizations both within and outside India, and highly qualified faculty.

School of Management has been ranked at 37th position in NIRF Ranking 2020. This NIRF Ranking also indicates that BMU is the youngest private university to make it to the top 10 Indian private business school list.





Dr. Vishal Vyas is an assistant professor at IIIT, Gwalior (India). He provides consultation for the successful syndication of fundraising needs of the Indian SMEs. He actively develops and back-tests varied options' strategies for stock markets and foreign exchange markets. He has been a resource-contributor for workshops, faculty development programs, management development programs, and seminars at several prestigious institutions of India. He has research papers to his credits in reputed journals published through Elsevier, Emerald, Inderscience, Sage, Taylor & Francis, etc.

Dr. Vishal Vyas Assistant Professor, IIITM Gwalior

5-days FDP on Advanced Research Methodology

Day	Date	Content
Day 1	Saturday, 19 June 2021	Exploratory Factor Analysis, Multiple Regression Analysis, Basics of Measurement Theory
Day 2	Sunday, 20 June 2021	Confirmatory Factor Analysis: first and second-order; Reliability and validity
Day 3	Sunday, 27 June 2021	Path analysis; Structural Equation Modeling: Testing the Structural Model
Day 4	Saturday, 3 July 2021	Higher-Order Measurement Theory, Multi-Group Analyses
Day 5	Sunday, 4 July 2021	Moderation and Mediation

Who Should Attend?

Management Scholars at various stages of their Thesis, Academicians pursuing active research, Management educators, research oriented practitioners.

Certification:

On completion, the participants will be awarded a certificate of participation in the Online Faculty Development Program in Advanced Research Methodology.

Program Fees: Rs 1500 (including GST)

Payment details:

https://maitri.bmu.edu.in/asd_EventPublicUserMaster.htm?eventID=4



BML MUNJAL UNIVERSITY[™] A HErO GROUP INITIATIVE

The BMU logo embodies the truth that all people, no matter how different, share a common root. The tree is a symbol of the endurance of knowledge and enlightenment. The kaleidoscope of colourful circles that make up its branches represent the many disciplines of knowledge and shades of opinion that freely overlap to create new thoughts and ideas. We endeavour to make every BMU student mbibe a true understanding of the essential humanity of mankind and respect for the diversity of cultures & opinions, as they go forward to take their place in the real world.

Campus: 67th KM Milestone, NH-8, Dist. Gurugram - 122413, Haryana, India Email: info@bmu.edu.in | Website: www.bmu.edu.in

