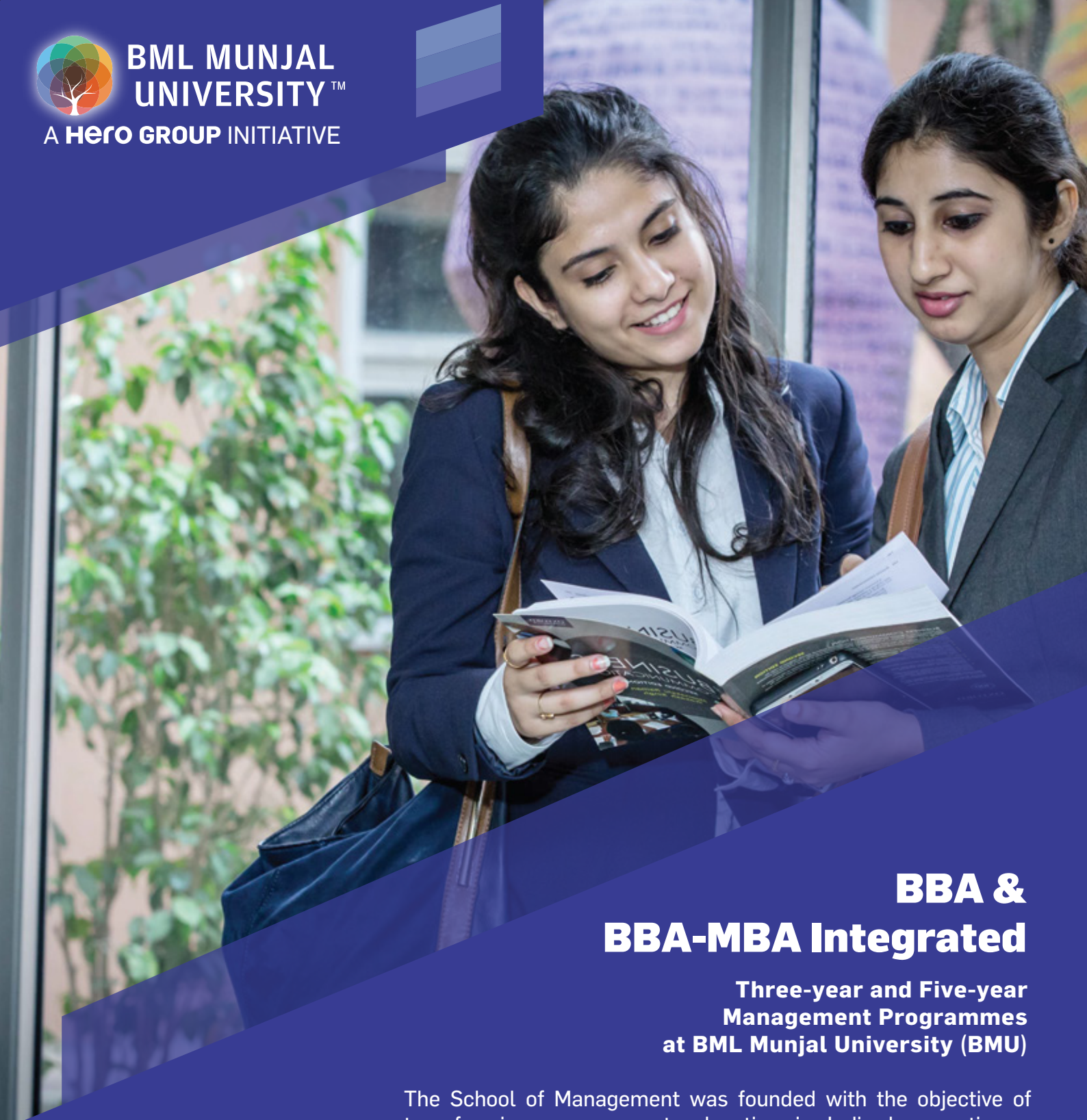




**BML MUNJAL
UNIVERSITY™**

A HERO GROUP INITIATIVE



BBA & BBA-MBA Integrated

**Three-year and Five-year
Management Programmes
at BML Munjal University (BMU)**

The School of Management was founded with the objective of transforming management education in India by creating a world-class teaching and learning environment. Instead of just preparing students for the future, we teach them how to invent it. We believe that the future is created by innovators, thought-leaders, and entrepreneurs who are willing to go the extra-mile.

The School of Management at BMU offers BBA & BBA-MBA Integrated Programmes for undergraduate students. Our programmes are a combination of fun, learning, gaming, outbound experiences and at the same time exposing students to academics and industry. At BMU we let students work in a fun atmosphere and learn at the same time through experiential learning. The programme emphasizes developing skills required to solve real world problems.



BBA Majors

- Business Analytics
- Digital Marketing
- Entrepreneurship
- Finance
- Marketing
- Human Resources
- General Studies

BBA-MBA Integrated Specialisations

- Finance & Analytics
- Human Resources & Analytics
- Marketing & Analytics
- Operations & Analytics

Dual Specialisation can be availed selecting any two of the specialisations

Academic Approach

Our undergraduate management programmes are designed on the principle of Multidisciplinary Immersive Experiential Learning with an emphasis on Systems approach and a provision for choice-based fractional curriculum and flexible electives.

Gamified Education

Mentored by Imperial College London

Faculty with exceptional credentials

45% Experiential Learning

Practice School (Internships)

Start-Up Incubation on Campus

International Immersion (Optional)

Personalised Mentoring

Interdisciplinary courses available from Technology, Economics, Commerce & Law

NIRF Ranking 2021

School of Management Ranked 41st
All India in the Management Category

By Ministry of Education | Government of India



**Diamond Rating
in Management
in 2022**

Eligibility

BMU's Admissions Committee considers academic performance and the student's context to understand each individual's journey and their potential to grow and contribute as a member of the diverse community at BMU.

- Applicants appearing for their class 12 examinations from any of the Boards affiliated to the Council of Boards of School Education (COBSE) or National or International Boards recognised by the Association of Indian Universities (AIU) with a minimum of 60% or equivalent in their class 12 examination are eligible to apply.

Scholarship

BML Munjal University follows Scholarship and Financial Grants policies designed to support the education of the meritorious, and equally, those who are most needy. Our policies foster a culture of diversity and inclusion that acknowledges the unique strengths of different individuals. The Scholarship & Financial Grants Policy covers the following categories of grants:

Merit Scholarships, within which BMU provides two categories of Scholarships:

- Dean's Scholarships to recognize exceptional academic merit.
- Programme Scholarships to encourage students who have diverse strengths to aspire to an education of a high standard.

Admissions

Our admission process is holistic, and short-listed candidates will be invited to appear for a Personal Interview (PI).

Early Admissions Open

- Candidates can apply even if their class 12 results are awaited.
- Students are to submit their application with Class 10 scores and have to include Class 12 results once announced.
- Provisional Offer is extended to selected candidates, and the final offer is subject to verification of class 12 results by BMU.

BML Munjal University

67th KM Milestone, NH-8, Gurugram - 122413, Haryana, India

www.bmu.edu.in

