ADMISSIONS, PLACEMENT

&

GRADUATION STATISTICS

(AY: 2022, 2023, 2024)

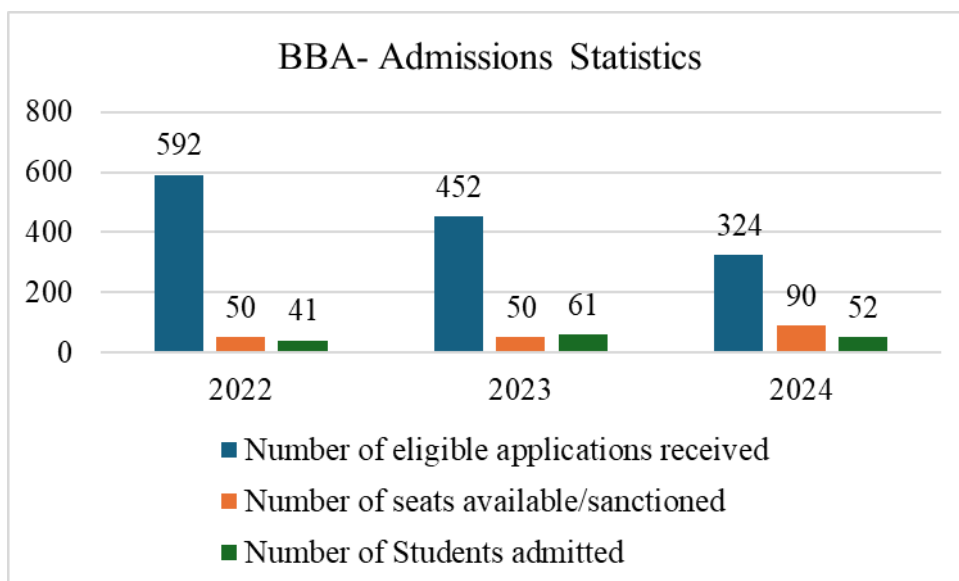# Admissions Statistics (Year : 2022, 2023, 2024)

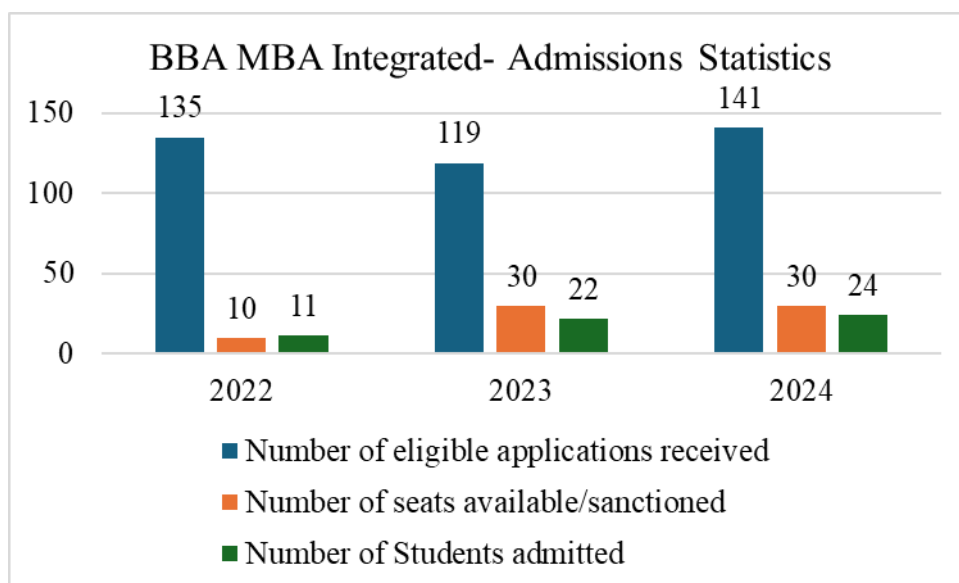Figure 1 : BBA Admissions Statistics

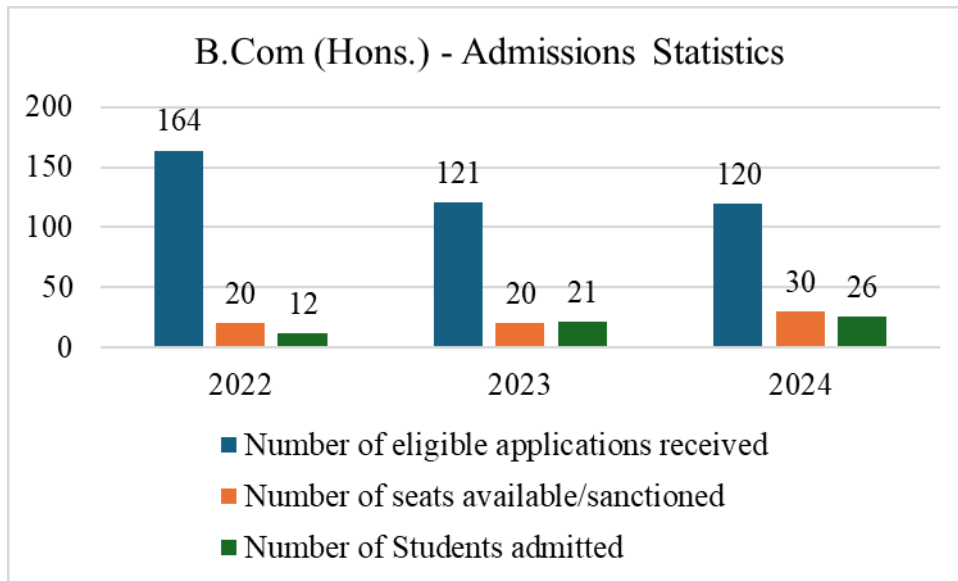Figure 2 : BBA MBA Integrated Admissions Statistics

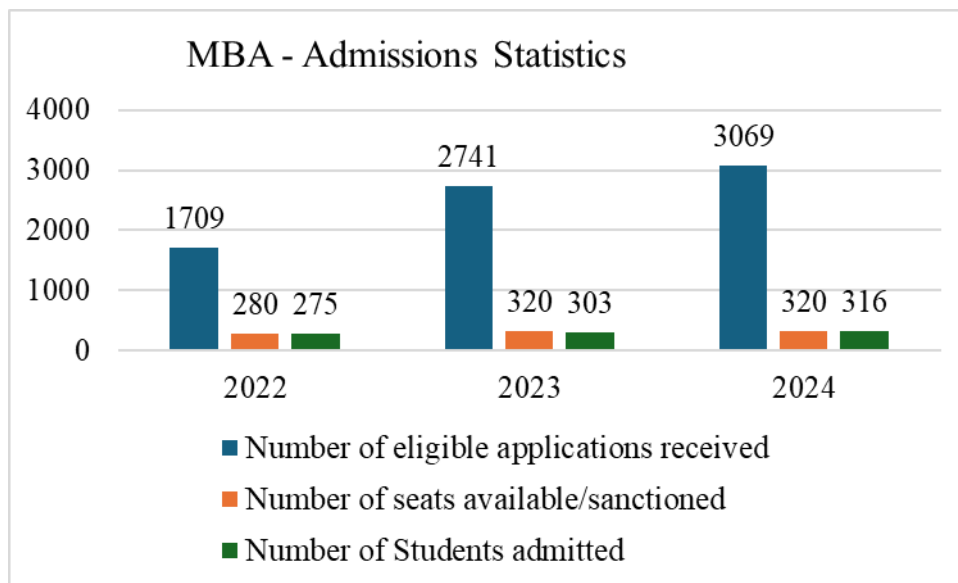Figure 3 : B. Com (Hons.) Admissions Statistics

Figure 4 : MBA Admissions Statistics

UG and PG admissions points:

We follow a rigorous and transparent admission policy to ensure that we admit students who have the potential to succeed academically and actively engage in all academic pursuits. Our admission process ensures that we select motivated, academically capable students who can contribute meaningfully to the academic environment and succeed professionally.

Eligibility Criteria:

Minimum **60% marks** in **Xth, XIIth,** and **Graduation** (without exceptions). A valid score in recognized entrance tests such as **CAT, NMAT,** or **XAT** is mandatory for eligibility. Candidates must demonstrate strong communication and analytical skills during the **Personal Interview** to qualify for admission.

Selection Process:

We create a **merit list** based on a comprehensive evaluation of:

1. Entrance Test Scores: Performance in CAT, NMAT, or XAT holds significant weightage in the selection process.
2. Personal Interview: Performance in the interview holds the highest weightage, assessing communication, motivation, and fit for the programme.
3. Academic Performance: Consistent performance in Xth, XIIth, and Graduation is considered to ensure academic capability.
4. Additional Weightages: Special consideration is given to:
   - Candidates with certified achievements in sports.
   - Candidates with proven records in extracurricular activities.
   - Special consideration for applicants with disabilities and female candidates to promote diversity and inclusion.

Student Decision Criteria:

We recognize that students select universities based on multiple factors, including:

- Fee Structure: Competitive and transparent fee policies.
- Location: Strategic location offering easy access to business hubs and professional opportunities.
- Placement Record: Strong industry ties and consistent placement performance.
- Programme Structure: Industry-relevant curriculum, with a balance of theory and practical application.
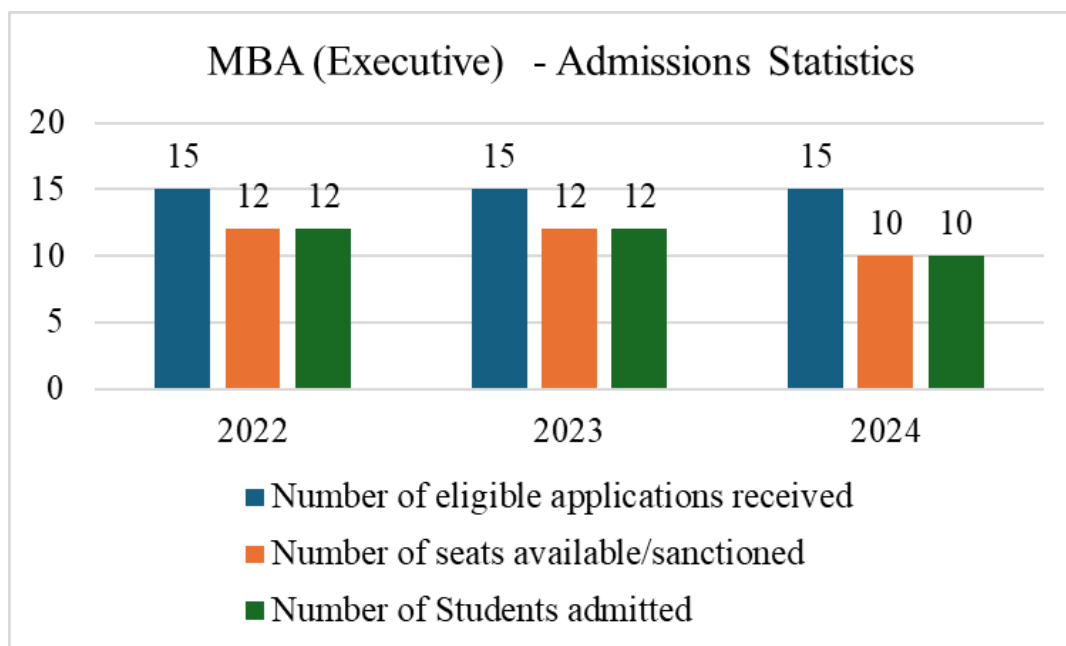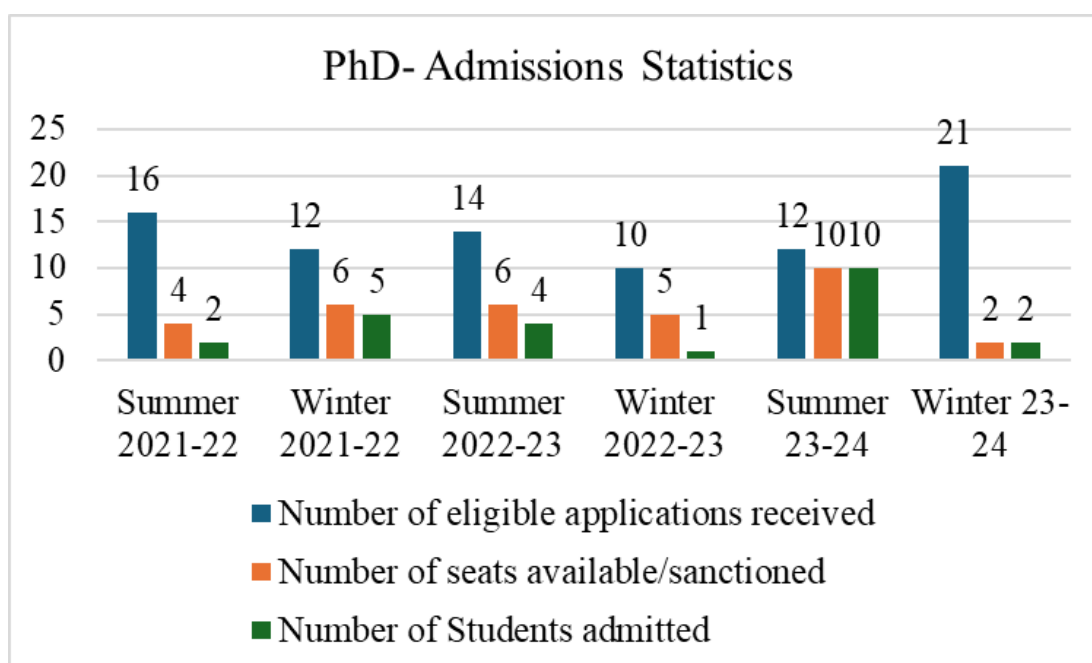
Figure 5: MBA (Executive) Admissions Statistics

Figure 6: PhD Admissions Statistics

Points:

We admit Ph.D. Scholars through two-stage process: Stage 1: BMU Written test Stage 2: Ph.D. interview/viva-voce. Those who clear the entrance assessments are offered admission in our Ph.D programme.

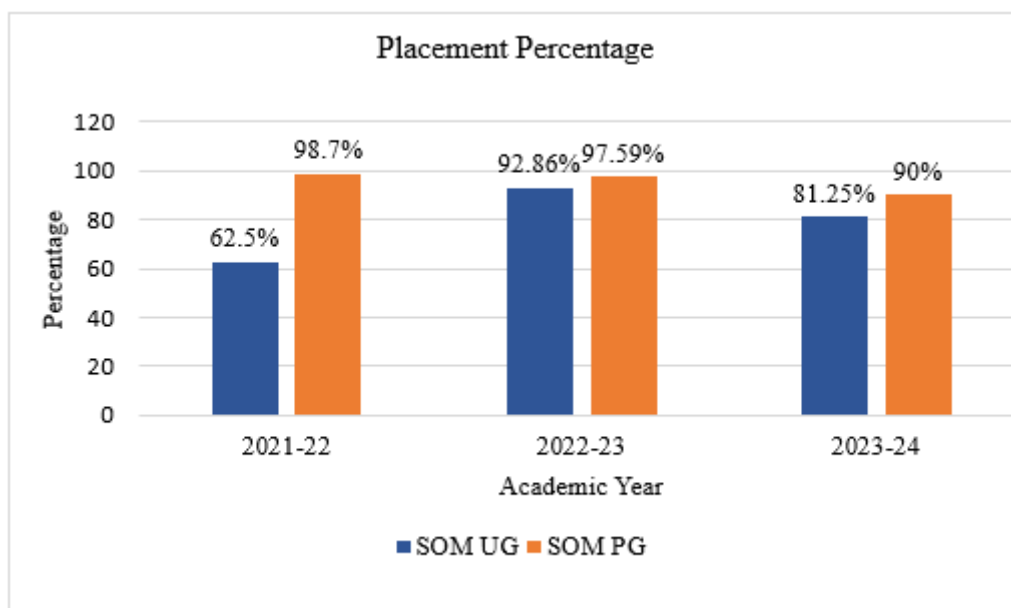# Placement Statistics (Year : 2022, 2023, 2024)

Figure 7: Placement Percentage Statistics

SOM PG
- Retention of past recruiters has significantly benefited the university in their placement efforts.
- Regular Recruiters play a very significant role in helping university, especially when they collaborate consistently over time.
- Proper Training Interventions play a crucial role in enhancing university placements, when university provides structured and effective training programs it significantly boosts student's employability.
- Adding new recruiters to a university's placement ecosystem can significantly enhance the university's ability to provide diverse job opportunities for its students.
- Industry engagement is crucial for university to bridge the gap between academic learning and real-world job requirements. Engaging with industry partners - such as companies, professionals and organizations offers several advantages for both students and university.
- Outreach activities are crucial for the universities as they help strengthen relationships with prospective students, alumni, industry partners, and the wider community. These activities not only enhance the university's reputation but also support its academic, research, and placement efforts.

SOM UG

- Career counselling sessions are organized to understand their career preferences and helped them with career opportunities with respect to their interest.
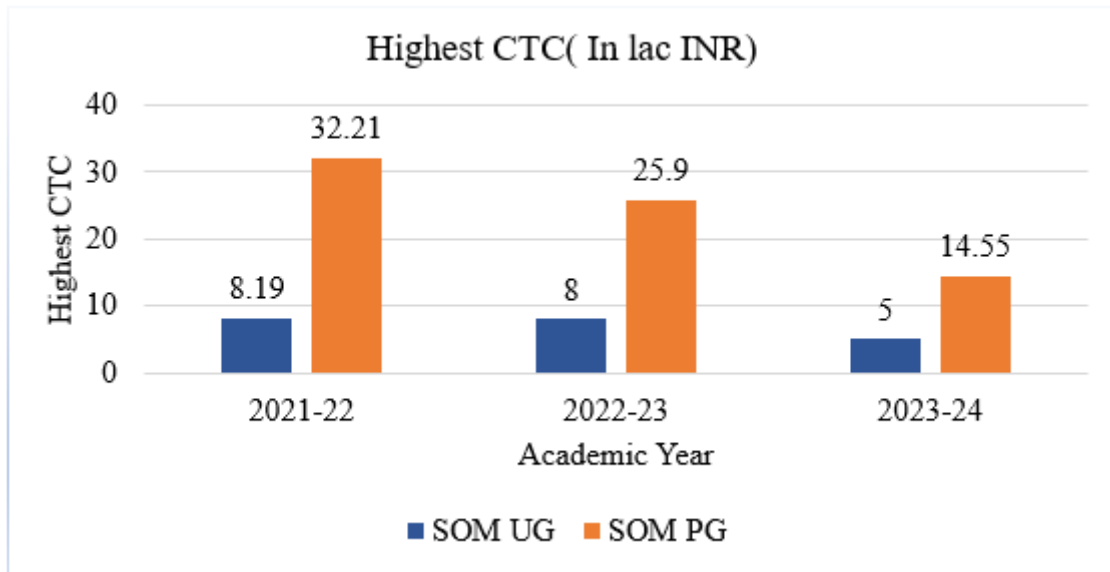
Figure 8 : Highest CTC (in lac INR) Statistics

1 Lac = 0.1 Millions

Potential Highest CTC for any batch depends on the profile of candidates in the batch (in terms of relevant work experience and graduation background).

Few companies that hired in past may not be recruiting in the following years.

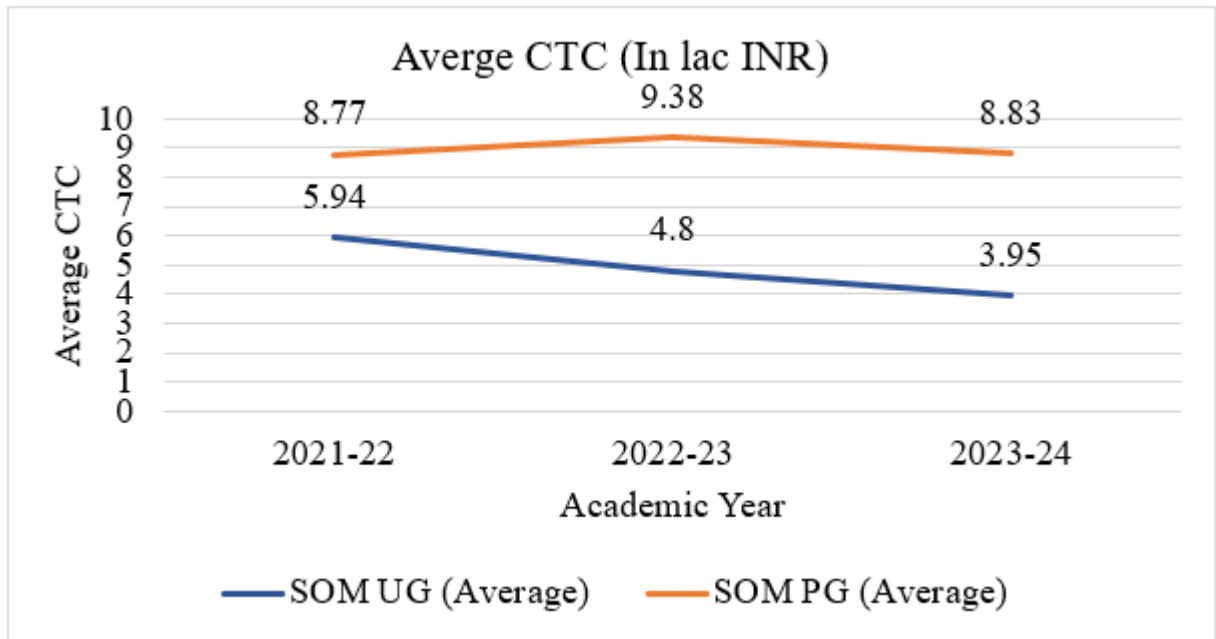Zero conversion / No sélection in high ticket companies adversely affects the highest CTC.

Figure 9 : Average CTC (in lac INR) Statistics

Average CTC offered to any batch depends on the number of selections on high ticket companies.
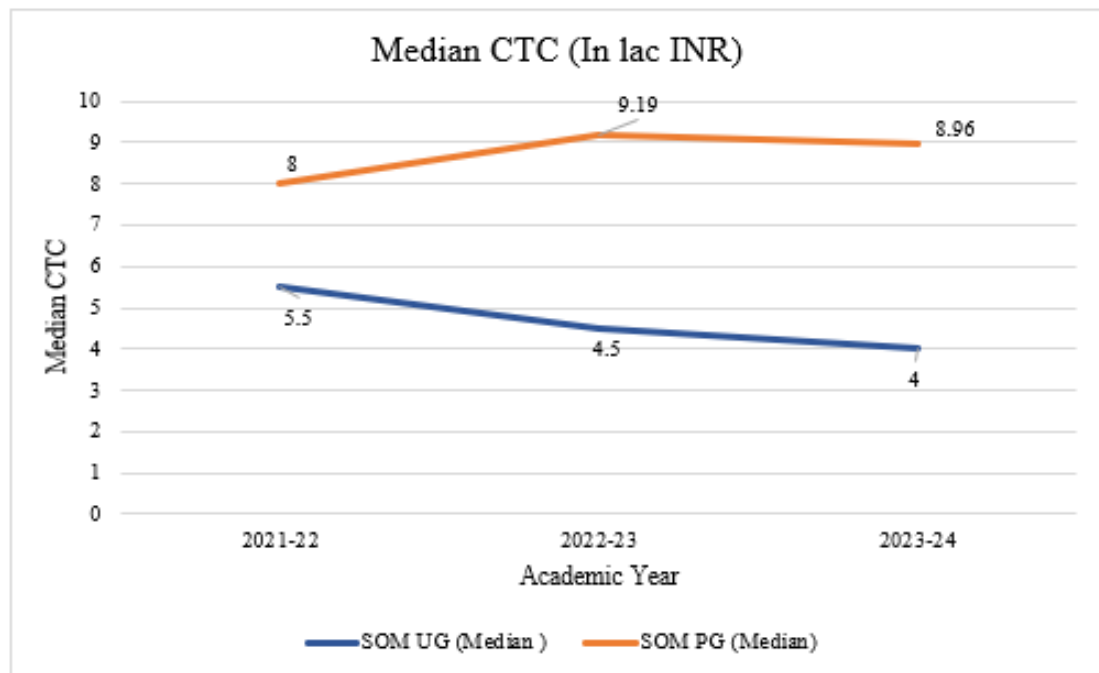
Figure 10 : Median CTC (in lac INR) Statistics

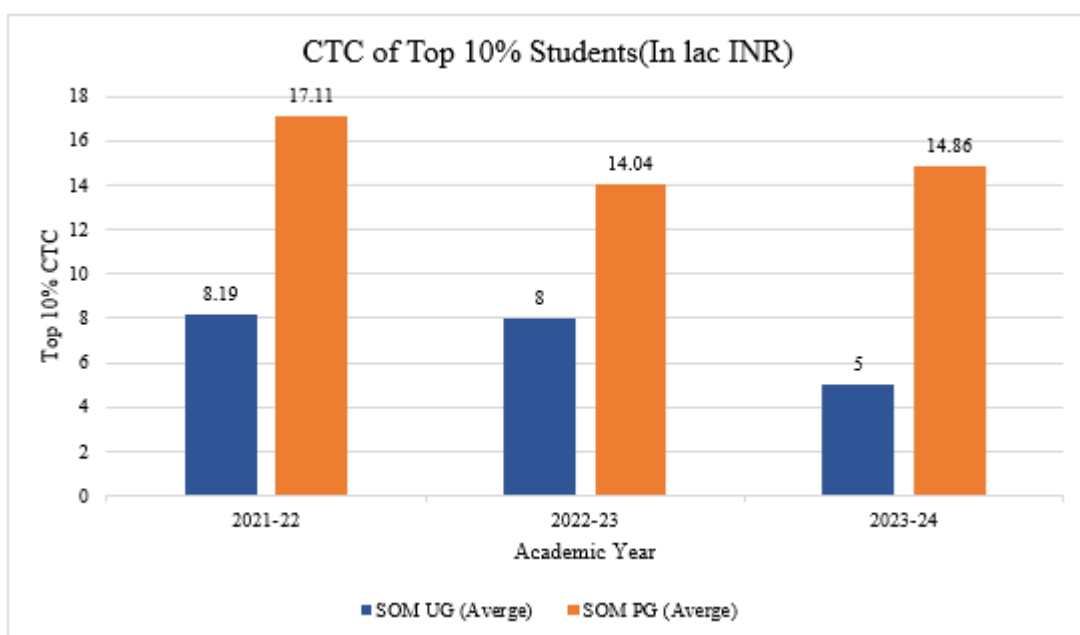Median CTC offered to any batch depends on the number of selections on high ticket companies.

Figure 11 : CTC (in lac INR) of top 10% students Statistics

Average CTC of top 10% students offered to any batch depends on the profiles of students in batch (relevant work experience, graduation background and academic credentials).
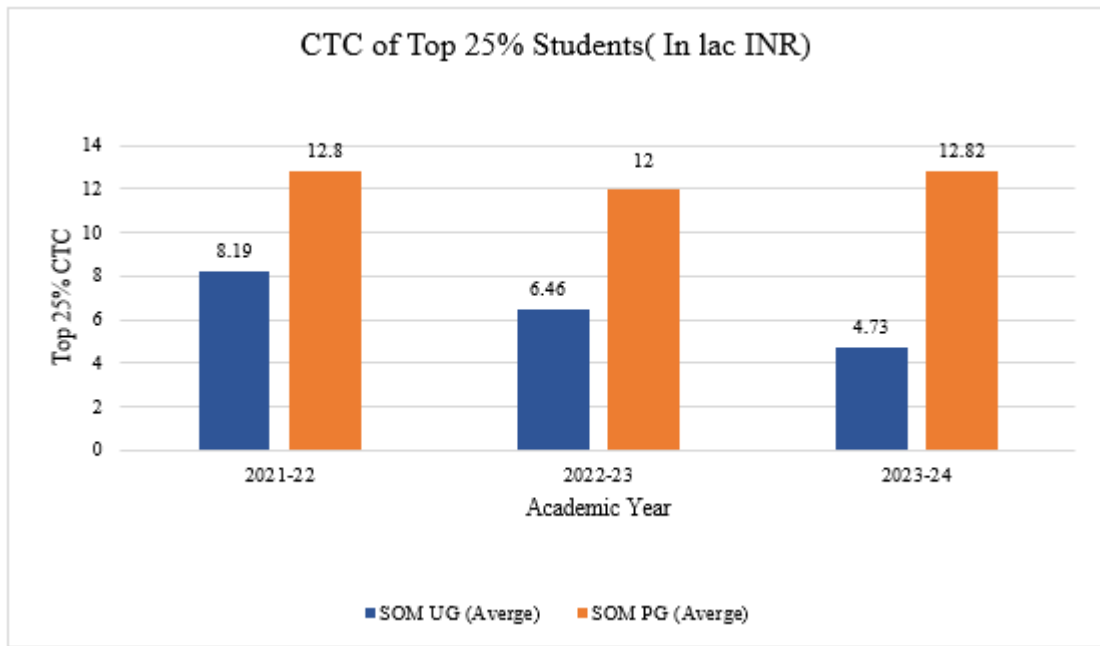
Figure 12 : CTC (in lac INR) of top 25% students Statistics

Average CTC of top 25% students offered to any batch depends on profiles of students in batch (relevant work experience, graduation background and academic credentials).
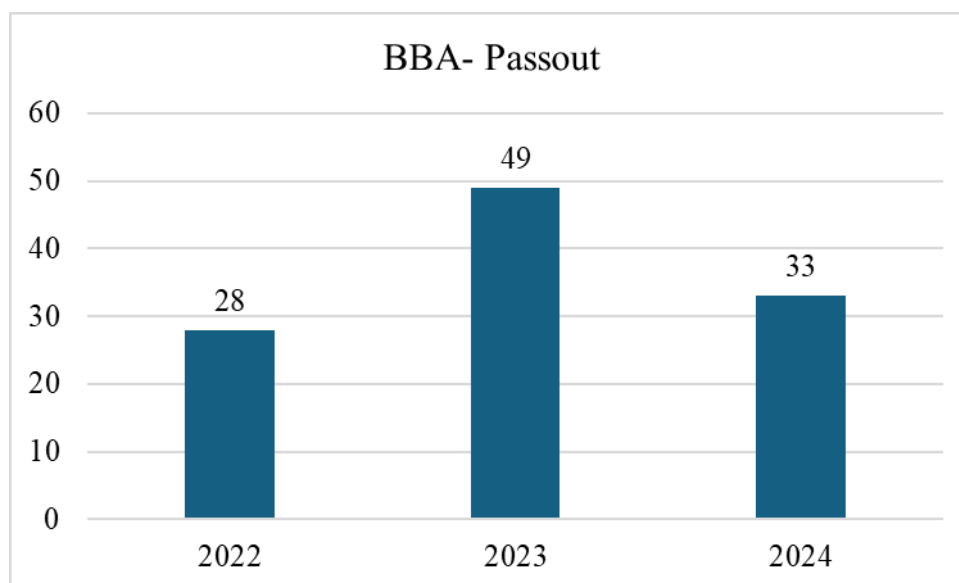
Graduation Statistics

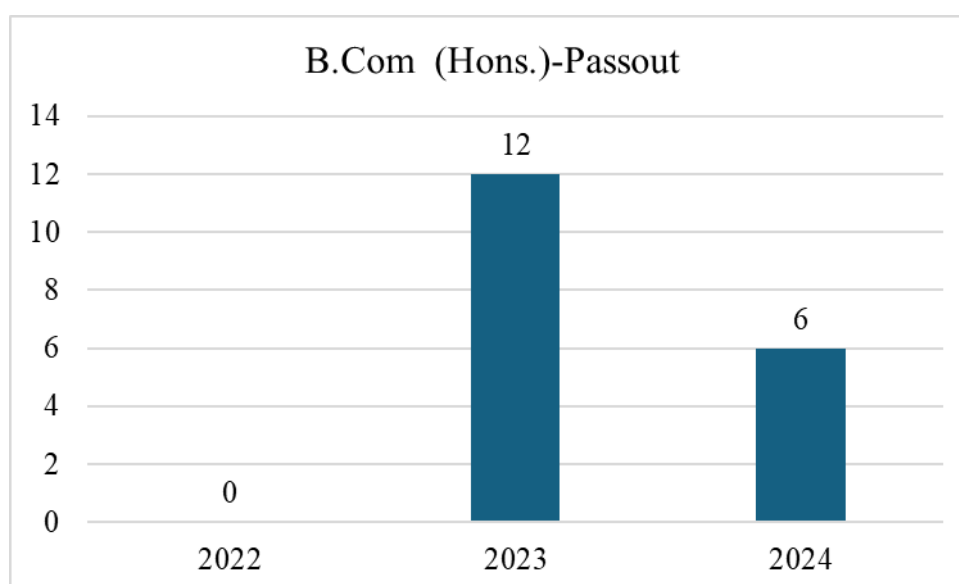Figure 13: BBA Graduation Statistics

Figure 14: B.Com (Hons.) Graduation Statistics

- In the Year 2022 no batch was graduated because there were no students in 2019 who took admission in the B.Com programme.
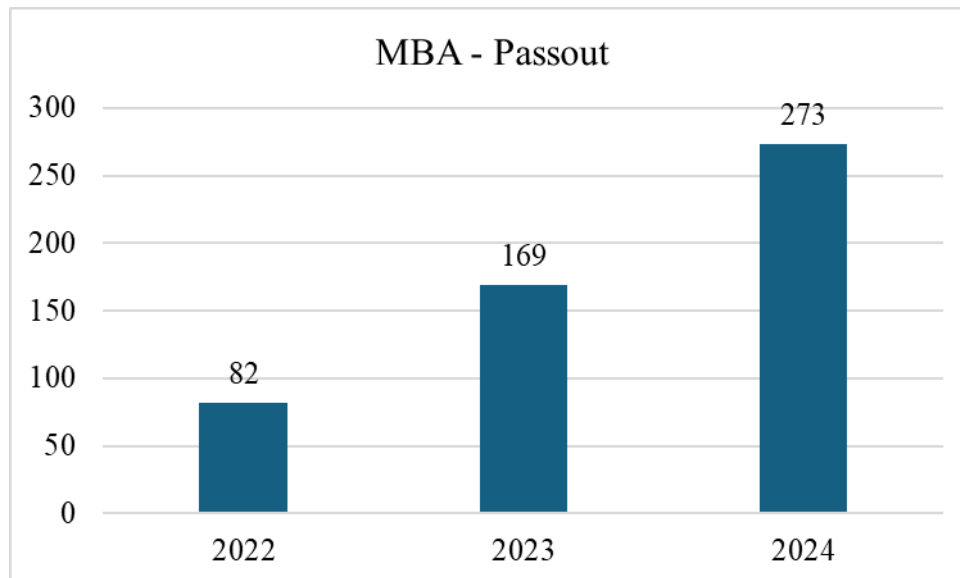
Figure 15: MBA Graduation Statistics

- In the year 2023 one student of the previous batch (2021 batch) graduated
- One student of each 2023 & 2024 batch will graduate in Year 2025 & 2026 respectively.
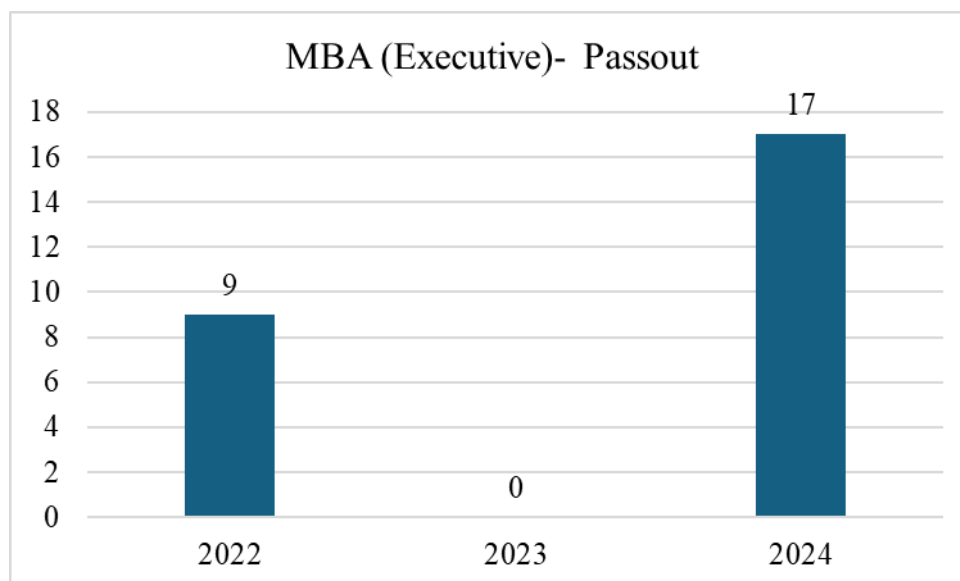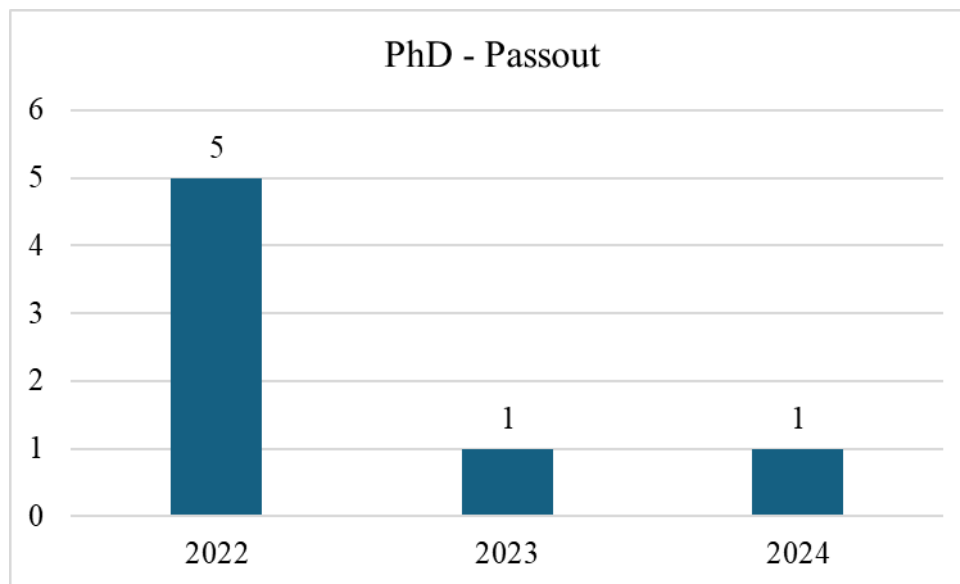

Figure 16: MBA (Executive) Graduation Statistics

Figure 17: PhD Graduation Statistics