



**BMU**  
BML Munjal University

A HERO GROUP INITIATIVE



# WOMEN IN LEADERSHIP CONFERENCE 2025 3RD EDITION

Power, Progress, and Possibilities

CELEBRATING THE POWER OF WOMEN IN LEADERSHIP



30<sup>th</sup> April, 2025



Venue: The Bristol Hotel, Gurugram

# Women in Leadership

## Power, Progress, and Possibilities

Step into a transformative experience where the power of women not only leads but revolutionizes the future of leadership. **"Women in Leadership: Power, Progress, and Possibilities"** is more than a conference—it's a vibrant movement that celebrates resilience, sparks innovation, and paves the way for breakthrough ideas. Here, every conversation ignites passion, every story fuels ambition, and every connection transforms potential into action.

Join us to unlock your innate power, embrace progress, and explore endless possibilities as we collectively redefine what it means to lead in today's dynamic world.

### Objectives of the Conference

#### Ignite Bold Leadership

Empower each participant to harness their unique strengths and step confidently into leadership roles. This conference is a call to action—designed to inspire women to overcome barriers and drive meaningful change in every sphere of influence.

#### Fuel Business and Social Impact

Equip attendees with innovative strategies that serve as catalysts for business growth.

- Learn how the AI tools can become powerful enablers for elevating women-led enterprises and fostering sustainable change.
- Equip participants with the skills and confidence to excel in leadership roles.

#### Build a Network of Changemakers

Offer unparalleled opportunities for mentorship and networking.

- Forge connections with visionary leaders and industry experts who are passionate about nurturing talent and driving collective progress.
- Promote diversity and inclusivity within leadership frameworks.

### Why you should come ?

***Investing in women's leadership is not just about representation; it's about building ecosystems that enable long-term success.***

- Unleash Your Leadership Potential and learn the art of crafting compelling narratives that Elevate Your Personal Brand.
- Drive Growth Through Strategic Innovation: Aligning AI with Business Strategies
- Inspire a legacy of empowerment and foster lifelong connections with like minded leaders and industry pioneers.

## Who Should Attend?

- Chief Human Resource Officers
- People Managers/ Company Executives/Managers/Leader
- Academicians
- Students of Bachelor/Master/PhD Programmes
- Professionals/ Practitioners/ Leaders of NGO
- CXOs
- Policy Makers
- Authors/Writers
- Change Agents
- Senior Human Resource Leaders/ HR Professionals

## Experience How To Elevate Yourself In The New Era

**3rd**

EDITION

**200+**

PARTICIPANTS

**10+**

SPEAKERS

**2**

WORKSHOPS

LOTS OF NETWORKING



**WIL**  
**2nd Edition**  
**Eminent**  
**Speakers**





# Keynote Speech

## Panel Discussion

### The Future of Work: AI, Innovation, and the Changing Leadership Landscape

**Focus:** Investigating how AI is influencing the future of work, redefining skills, and altering leadership dynamics. By bringing together diverse perspectives—from technical experts to seasoned leaders—these discussions can inspire participants to integrate AI into their leadership journey and catalyze meaningful change in their organizations and beyond.

This session delves into the transformative potential of Generative AI (GenAI) in reshaping leadership dynamics for women, empowering them to seize and redefine opportunities in innovation, strategy, and decision-making.

#### Discussion Points

- The evolving roles and responsibilities of leaders in a digital-first world.
- Emerging skills and competencies necessary for success in an AI-driven workplace.
- How organizations can foster a culture of continuous learning and innovation.



# Workshops (Simultaneous)

## Workshop 1

### Mastering AI Strategies: Empowering Future-Ready Leadership

#### Description

This workshop explores the transformative role of AI in modern leadership. Participants will learn how to develop AI-driven strategies, leverage data for decision-making, and integrate AI tools to drive organizational success. Designed for leaders, the session focuses on harnessing AI as a catalyst for innovation and adaptability in a rapidly changing business environment.

#### Learning Outcomes

1. Gain practical insights into leveraging AI for leadership and organizational growth.
2. Build a framework for integrating AI into strategic planning and execution.
3. Enhance decision-making with AI-driven data insights and predictive analytics.

## Workshop 2

### Nukkad Se Corporate Tak: The Art of Business Storytelling: Engaging Business Narratives

#### Description

This interactive workshop focuses on the power of storytelling in business, drawing inspiration from grassroots storytelling traditions like Nukkad Natak. Participants will learn how to craft compelling narratives that connect with audiences, drive engagement, and enhance brand identity, making storytelling a key tool for business growth.

#### Learning Outcomes

1. Master the art of storytelling to influence and inspire stakeholders in diverse settings.
2. Create narratives that resonate with audiences and strengthen brand identity.
3. Gain tools to use storytelling as a strategic tool for marketing, leadership, and communication.

This theme serves as a rallying call to celebrate the achievements of women leaders while empowering others to rise, lead, and inspire transformation in their respective domains.



# Conference Agenda

Date : 30 April 2025 | Venue: The Bristol Hotel, Gurugram

10:05 -10:15	Welcome Address
10:15- 10:30	Setting the Context
10:30- 11:15	Keynote Speaker
11:15- 11:30	High Tea
11:30-12:00	Unveiling our Masterclasses
12:00-1:00	Panel Discussion
1:00-2:00	Lunch
2:00-4:00	Workshops
4:00-4:10	Vote of Thanks
4:10- 4:30	High Tea

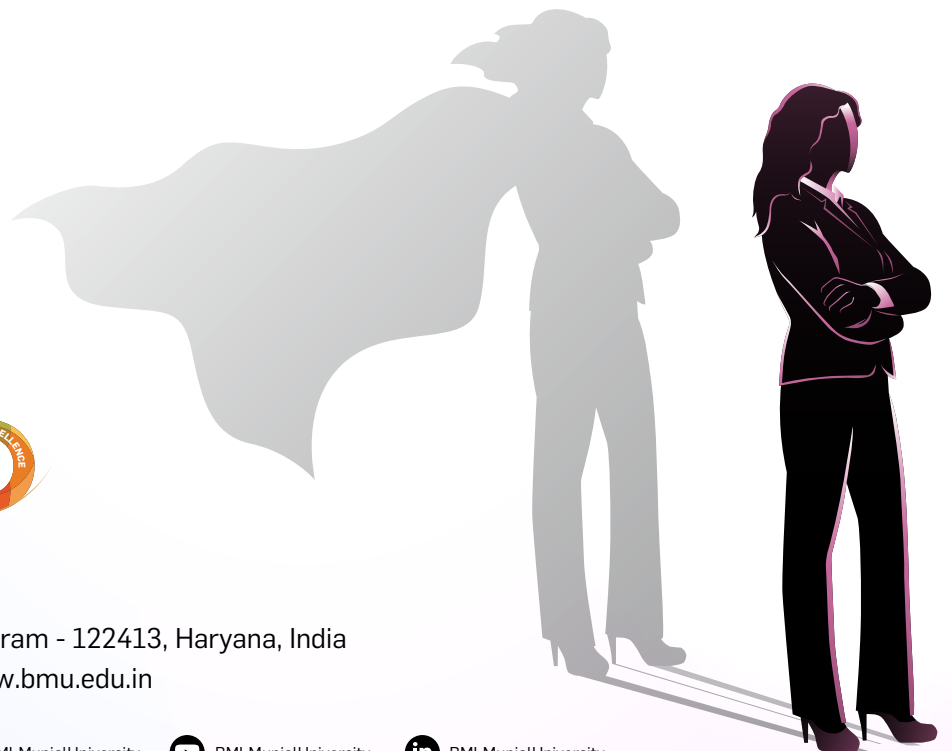
**Chair : Dr. Pratik Modi**

**Co-chair: Ms. Pooja Maheshwari Salwan and Dr. Sakshi Chhabra**

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