

## Fest Report

# 67th Milestone | Hero's Challenge 22

## BML Munjal University

### INTRODUCTION

BML Munjal University successfully hosted its fifth annual Techno-Cultural-Management-Sports fest, “67th Milestone | Hero’s Challenge’22” from the 4th-6th of November 2022. This was the second time that BMU witnessed its Techno-Cultural-Management & Sports fest together, after we began this journey in 2020. The 67th Milestone is a themed fest hosting a wide range of artistes, performers, athletes, and techies from colleges all over India, especially Delhi NCR. This year we adopted the ‘Pride’ theme. The uniqueness of the 67th milestone lies in the opportunities and the enthralling experiences it promises to provide the students with. We had participants come from more than 48 colleges and universities which demonstrates the effort and diligence put into the fest. The “67th Milestone” and “Hero’s Challenge”, this year, witnessed a footfall of about **4,000+** participants and various star performers.

### SPONSORS

We’re very grateful for our Sponsors, who supported us through this journey. This year we had several highly reputed companies sponsoring the 67th Milestone. We sincerely hope that we have met their expectations and would love to collaborate with them in our future endeavors. Some of these companies include:

Title Sponsor - Hero Motocorp

Associate Title Sponsor - Hero Vired

Co Powered By - Rockman Industries Ltd.

Associate Sponsors - Hero Electronix Qubo & Hero Future Energies

Beverage Partner - Pepsi

Refreshment Partner - Nestle

Food Partner - ICS Hospitality Services

Multiplex Partner - Inox Movies

Hospitality Partner - ITC Fortune Hotels

Holiday Partner - NANU Hotels|Resorts|Spa

Cosmetic Partner - CosIQ

Go Karting Partner - Playaa Kartplex

Secured By - Lion Manpower Solutions

Career Partner - Unlu

Female Wellness Partner - Sirona Hygiene

Quality Partner - Washex

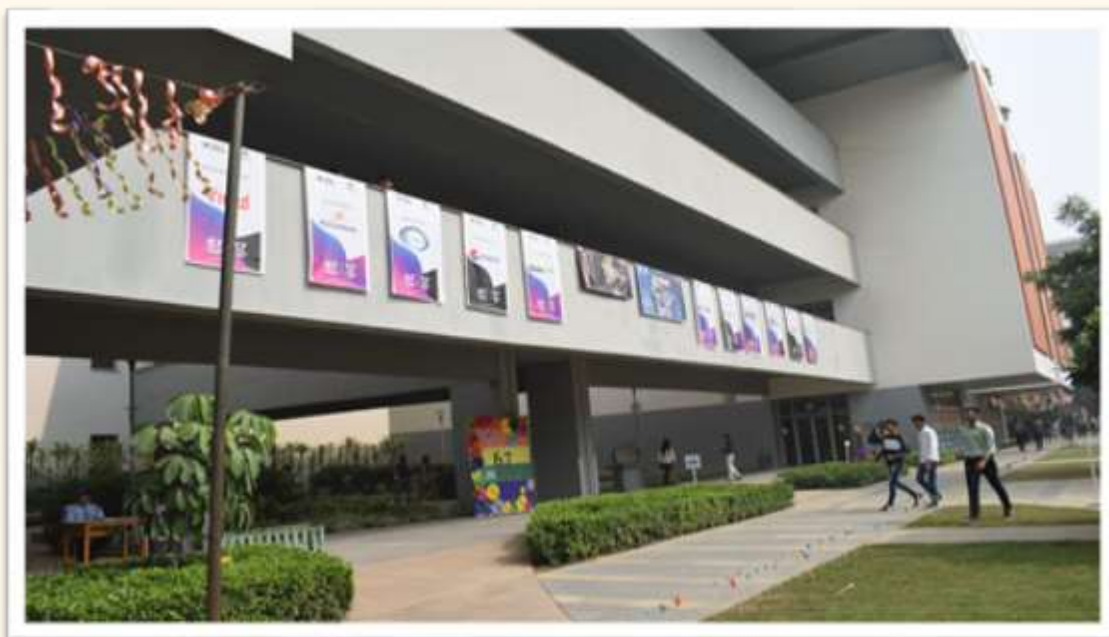
We sincerely thank each sponsor for their help and support in ensuring that the 67th Milestone was a huge success.

















## THE OPENING CEREMONY

Our intention was to begin with a bang, and we rightly did so. This time after our dignitaries declared the 67th Milestone| Hero's Challenge open we let the guests and students out with a 'DHOL' performance awaiting them, to get the festive ball rolling. Guests from our various sponsors graced the occasion.





## CENTRAL ATTRACTIONS

This year our central events attracted a large variety of audience. This year's Star nights included breath-taking performances by the celebrities, who are already sensational performers amongst the younger generation, namely the Gen-Z. We had three star nights, the first starlight featured a famous Rapper and singer Arpan Kumar Chandel a.k.a **KING** (@ifeelking), the second star night had two famous singers **Salman Khan** & **Zaman Khan** who were lead singers and founders of the **ASTITVA Band**. In addition to these on the closing night (3rd Day), we had the famous **DJ Sin**, perform for us. Apart from the star nights, we had a stunt show on all the three days organized by Hero Motocorp, featuring Hero Xtreme 160R and a Drag Race called **Xdrags** which was an act of sheer brilliance and controlled performance put up by the stuntmen at hero. These central attractions played a very crucial role in engaging the students and ensuring a tremendous footfall, perhaps the largest BMU has seen, in all these years.





## LIST OF EVENTS

BMU has never failed to display its charm, and we rightly did so with the help of our **Club and Sports Committees**. This year the students organized **30+ events** and **14 Sports Events**, which managed to enthrall each and every student to take part and compete against other universities.

The following is the list of events organized during 67<sup>th</sup> Milestone:

4TH NOVEMBER	5TH NOVEMBER	6TH NOVEMBER
InQUIZitive	Beat the Street	BUZZ 3.0
Hacked	Run for PRIDE	Battle of Bands
Fashion Crave	Foot- Zorb - ball	Boxing Competition
Boxing Competition	Hacked	STRATICON
Deadlift Competition	Boxing Competition	Love PhotoSet
Clay Day	Deadlift Competition	Aerial Drones Racing
Lovestruck Photography	SDF Session and The Rainbow Parade	Let it Grow
Fine Arts Marathon	Moments	Grid Master
Glass Painting	STRATICON	Start-Up Exhibition
Money Muffin	Love Photoset	Robo Wars
Robo soccer	Start-Up Exhibition	DJ Night
Line Follower	Robo wars	Closing Ceremony and Photography Session
Theatre Phantamonica	Robo Race	
Star Night	Star Night	
Go - karting Championship		



## FASHION CRAVE

During the fest week, SMC and UDAAN held a fashion show, the theme for the same was “CREATING AN IMPACT”. Teams from multiple universities come in to participate and engage in this interesting and fun event. This event provided a floor to all the participants to showcase their inner fashionistas and fuel the designer within.





## BOXING COMPETITION

Boxing (also known as “Western boxing” or “pugilism”) is a combat sport in which two people, usually wearing protective gloves and other protective equipment such as hand wraps and mouthguards, throw punches at each other for a predetermined amount of time in a boxing ring.

The wellness and fight club at BMU, held a boxing Competition as part of the fest, this year.



## DEADLIFT COMPETITION

Deadlift, the powerlifting athlete grasps the loaded bar that's resting on the platform floor. They pull the weights off the floor and then assume a standing erect position – the knees must be locked, the shoulders back, and the weights held in the athlete's grip. At the referee's signal, the athlete returns the bar to the floor. The Deadlift Championships is a competition featuring the strength of athletes from all weight categories.



## HACKED

A technical hackathon focused on promoting innovation, networking, and ideation for upcoming technologies in our continuously growing industry. Students and attendees of the 67th Milestone attended the hackathon, which was a 24-hour event, aimed at hosting upcoming engineers, developers, mobile and web hackers to promote leadership and ideas among our participants.





## CLAY DAY

Clay Day, event intended to rekindle the good old days and get you in touch with your roots. The event involved a competition between the students, encouraging healthy competition.



## LOVESTRUCK PHOTOGRAPHY

This was a portrait smoke bombs photography contest having a live photography session in campus with the help of smoke bombs provided by us.



## FINE ARTS MARATHON

It was a two-stage competition in which the contestants had to draw a real object using sketching pencils on paper in the first stage. In the second stage they were instructed to draw on a canvas

with the theme of Pride. Description of event (glass painting): Participants in the competition need to use glass paints to create drawings on a glass slab or acrylic sheet.



## GLASS PAINTING

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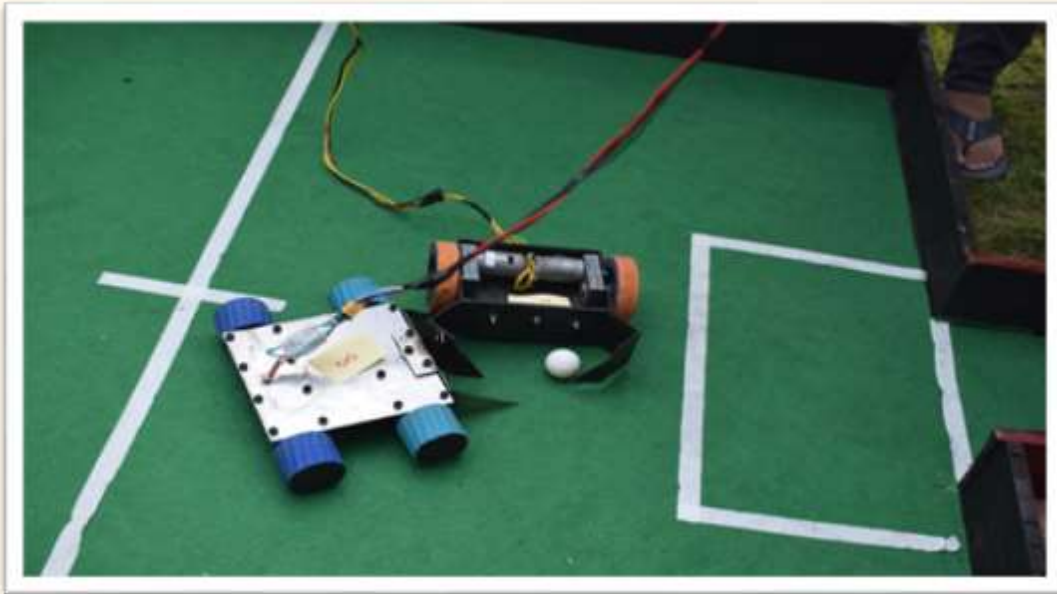
## MONEY MUFFIN

Money Muffin, a Food Fest being a cause-based crowdfunding venture. Any student who wants to support their extracurricular activities could organize their food stalls and raise funds for themselves. In the event, we contacted and brought food vendors to the campus. There were food vendors installing their stalls on the campus.

## ROBO SOCCER

This is the era of automation. Humans are trying to automate in every possible domain. Following this renaissance, we conducted events to kick-start the automation process among students. Teams were expected to build and operate a manual robot to play one-on-one soccer games which is eye appealing, highly enthralls the audience and promotes a winning spirit.





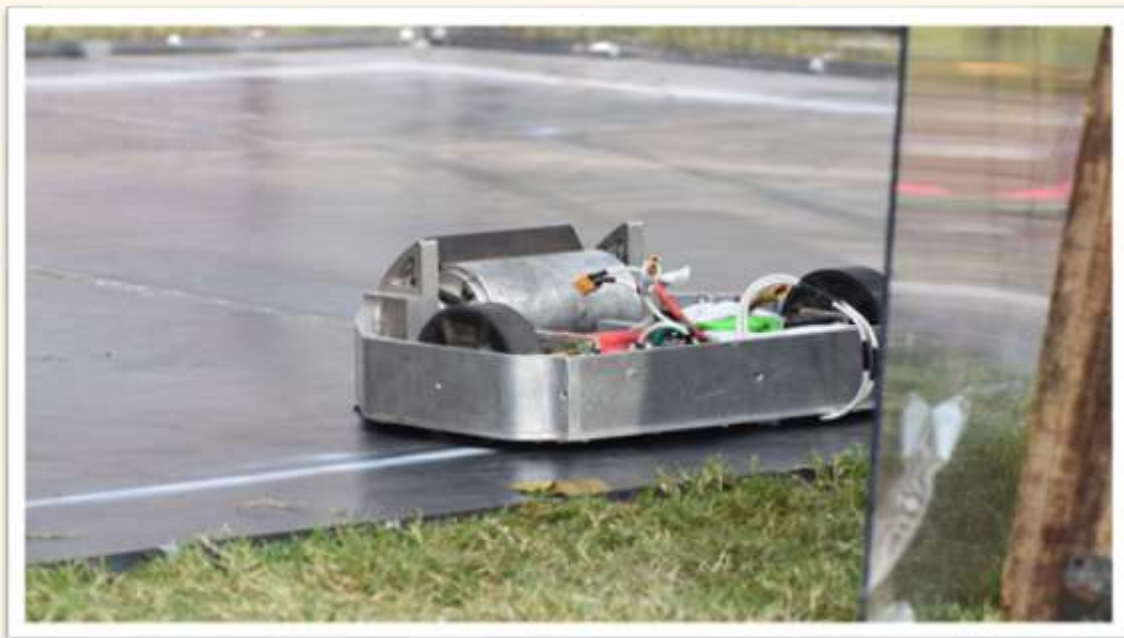
## LINE FOLLOWER

The goal of the contest was to design an autonomous robot that will follow a black line on a white background. The participants must create an autonomous vehicle (ROBOT). The bot must be able to detect black line and follow it.



## ROBO WARS

Are you a Tech enthusiast? Are you interested in wars? If yes, just imagine! Two robots clashing with each other, destroying, and rushing to win the throne. Would you like to be that winning king? Then, gear up your robots and fly the sparks.





## ROBO RACE

“Life is a race...if you don't run fast...you will be like a broken anda! Okay, so you think your bot is fast but is it fast enough? Robo race is your best chance to find out, we had the country's quickest bots compete for their supremacy.



## **THEATRE PHANTAMONICA**

A theatrical competition in which teams from several colleges portrayed and narrated a tale through an act developed by each university. A stage for students to use their acting abilities to express their opinions, feelings, and problems concerning a topic of choice.

## **BEAT THE STREET**

A group dance competition in which groups from several institutions presented their synchronized performances, leaving the audience in amazement with their outstanding dance skills and power-packed performances. The tournament provided a venue for the dancing ensembles to demonstrate their excellent dance abilities and teamwork.





## RUN FOR PRIDE

Run for pride was a long-distance marathon that took place on campus. The participants had to dress in pride-related colors. They had to run from a given checkpoint and return to the same point after covering the track.







### **FOOT- ZORB - BALL**

In this event, we had teams of two. The game went on like a normal foot- ball game. Each team was given 10 minutes to score goals whichever team scores the most wins the game.



### **BUZZ 3.0**

Buzz was a contest with a variety of competitive events, including physical activities and quizzes based on the theme i.e., Pride. The winning team or winning pair was awarded a cash prize. The list of games the games are as follows:

Marble games from squid games, Mini treasure hunt, How well do you know your friend? Huddle race, Guess the word, Riddles related to the theme, Red light, Green light.

### **BATTLE OF BANDS**

Description of event: An inter-college event in which musical bands from several colleges demonstrated their melodic skill while playing on various musical instruments. A fantastic night of compassion, excitement, and a competitive attitude.



### **AERIAL DRONES RACING**

Having ideas is far different from applying those practically and proving oneself. Aerial Drone Racing gave students a wonderful opportunity to showcase their talent. The program not only aimed at drone technology, but the main aim was to encourage teams coming up with basic

drones who need a push for further development. All the teams were required to register themselves and carry their own multi-rotors (tri, quad, hexa and octa-copter).



## **LET IT GROW**

Let it grow was an event where people gathered for the purpose of releasing helium filled eco friendly balloons in the sky containing seeds in it. The objective of this event was to create awareness to make our surroundings more pleasing and promising. It was a small step taken by us to repay our mother earth. Around 200 balloons were released by the attendees.





### **START-UP EXHIBITION - OPPORTUNITY FOR ALL**

Opportunity for All was a two-day event that aims at bringing Start-ups, investors, and the student community to one place, expanding their network and exposure in their domains to promote mutual growth.



## HERO'S CHALLENGE

Hero's Challenge is the pride sports event of BMU. In the fifth edition of Hero's Challenge 21 institutions have participated with more than 1020 students in 10 sports. This turned out to be a huge success and the players showed their best performance and brought great laurels to their respective universities. It's also been a great honor in organizing such a great event. BMU has bagged a place in almost every sport that was held, which is a proud thing to say for the BMU.

The Hero's Challenge is BMU's sports fest with a wide range of athletes from various colleges who compete for the title. This is now merged with 67th Milestone to double the excitement and celebrate a fest full of not only hair-raising sports but many performances from some of your favorite stars. We hosted 14 games in 10 sports this year, the list of which (along with the winners) is attached below:

Hero's Challenge 2022 (Winners)				
S. No.	Event	Gold	Silver	Bronze
1	Volleyball	BML Munjal University	Galgotias University	Bennett University
2	Pool	BML Munjal University	O.P. Jindal University	Galgotias University
3	Football	Ashoka University	Sharda University	BML Munjal University
4	Cricket	O.P. Jindal University	Jamia Hamdard University	Galgotias University
5	Chess	Shiv Nadar University	Zakir Husain Delhi College	O.P. Jindal University
6	Kabaddi	O.P. Jindal University	BML Munjal University	Bennett University
7	Badminton (M)	O.P. Jindal University	BML Munjal University	Galgotias University
8	Badminton (W)	Bennett University	O.P. Jindal University	Shiv Nadar University



9	Basketball (M)	College of Vocational Studies	O.P. Jindal University	Galgotias University
10	Basketball (W)	Ashoka University	O.P. Jindal University	Bennett University
11	Tennis (M)	Ashoka University	Shiv Nadar University	BML Munjal University
12	Tennis (W)	Ashoka University	Shiv Nadar University	BML Munjal University
13	Table Tennis (M)	O.P. Jindal University	GD Goenka University	Sharda University
14	Table Tennis (W)	O.P. Jindal University	NIIT University Neemrana	Shiv Nadar University











## CONCLUSION

This fest was definitely a task but one of the most memorable experiences for everyone involved. After a long wait and deliberation brought in due to the Covid-19 situation, we finally got to organize this fest and can proudly say that it was surely a successful one. There were several ups and downs that crept in during this journey, but with constant support from the management and our faculty we were able to put up a great show. For this we'll forever be grateful and thankful.

