

Fest Report

67th Milestone | Hero's Challenge 24

BML Munjal University

INTRODUCTION

BML Munjal University successfully hosted its sixth annual Techno-Cultural-Management-Sports fest, “67th Milestone | Hero’s Challenge’24” from the 1st-3rd of March 2024. This was the third time that BMU witnessed its Techno-Cultural-Management & Sports fest together, after we began this journey in 2020. The 67th Milestone is a themed fest hosting a wide range of artistes, performers, athletes, and techies from colleges all over India, especially Delhi NCR. This year we adopted the ‘Enthusiasmo: Embrace Openness Ignite Happiness’ theme. The uniqueness of the 67th milestone lies in the opportunities and the enthralling experiences it promises to provide the students with. We had participants come from more than **70 colleges and universities**, which demonstrates the effort and diligence put into the fest. This year, the “67th Milestone” and “Hero’s Challenge” witnessed a footfall of about **2000+** participants and various star performers.

SPONSORS

We’re very grateful for our Sponsors, who supported us through this journey. This year we had several highly reputed companies sponsoring the 67th Milestone. We sincerely hope that we have met their expectations and would love to collaborate with them in our future endeavors. Some of these companies include:

Presented By - Hero MotoCorp

Powered By – Hero Future Energies

Associate Sponsors – ICICI Bank, EaseMyTrip & Rockman Industries

Food Partner - Quess

Adventure Partner – SkyJumper

Gaming Partner - Microgravity

Sports Partner - Cosco

Hospitality Partner - ITC Fortune Hotels

Holiday Partner - NANU Hotels|Resorts|Spa

Travel Partner – Trips 24X7

Quality Partner - Promind

Secured By – Swift Securitas

Sneaker Partner – Off Kicks

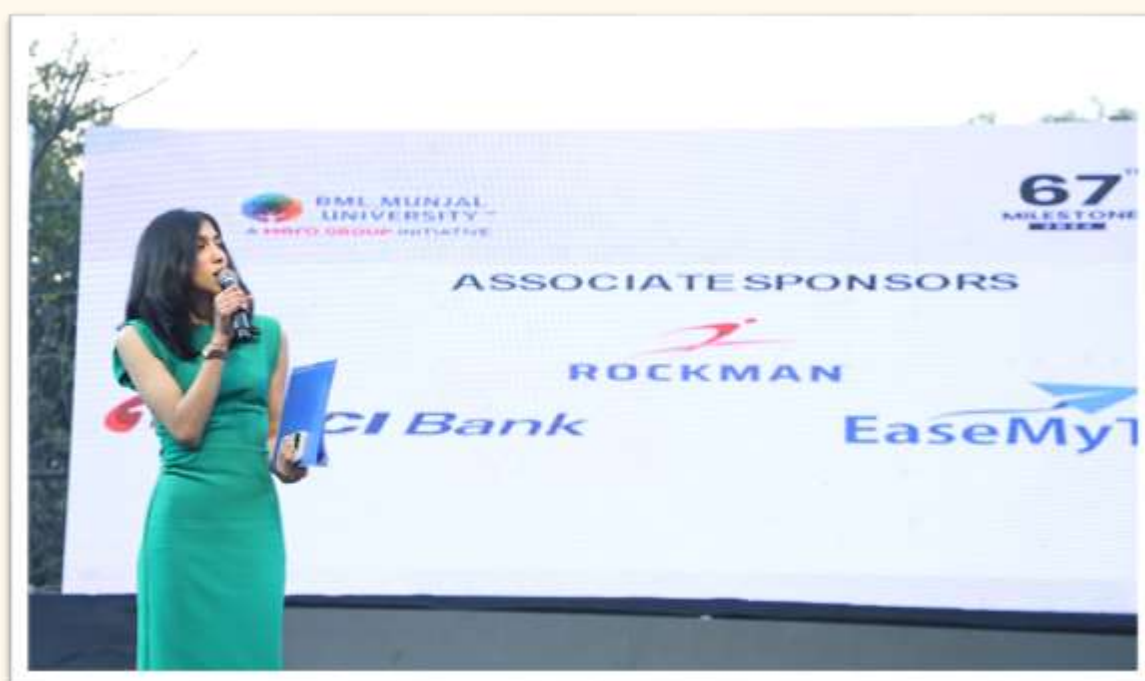
Quality Partner - Washex

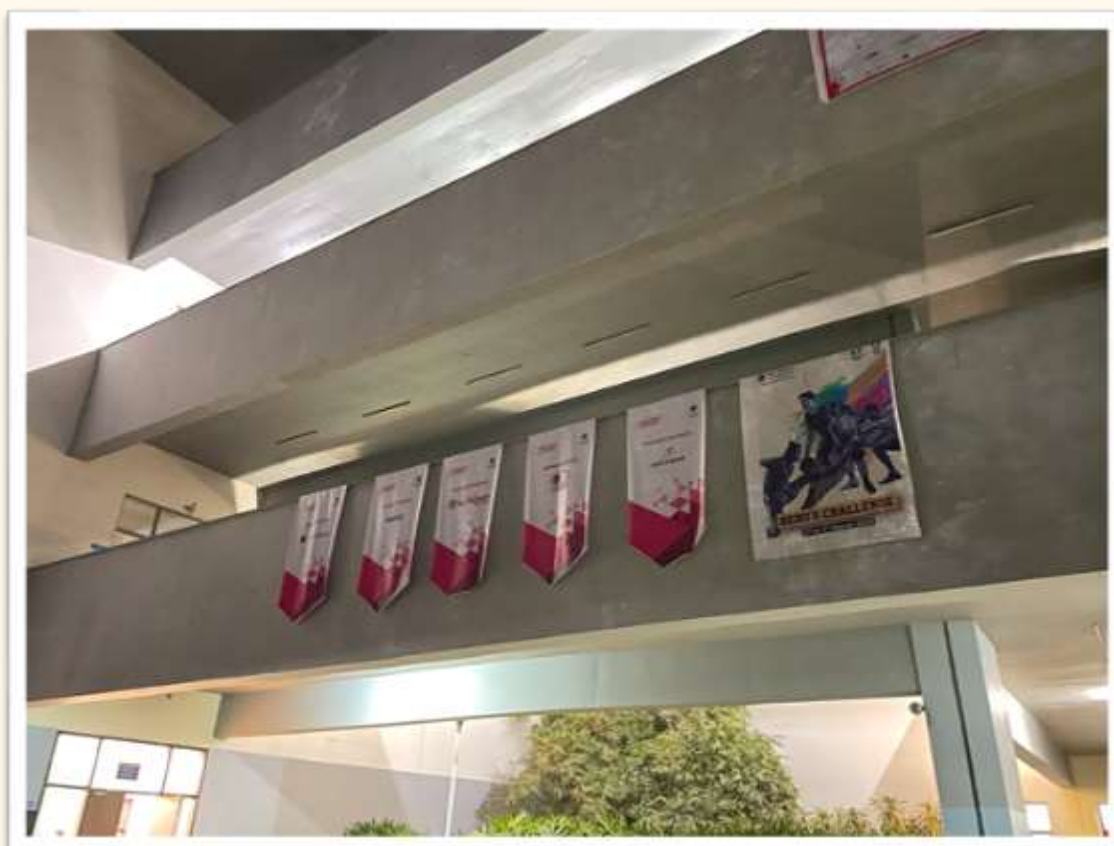
We sincerely thank each sponsor for their help and support in ensuring that the 67th Milestone was a huge success.















THE OPENING CEREMONY

Our intention was to begin with a bang, and we rightly did so. This time after our dignitaries declared the 67th Milestone| Hero's Challenge open we let the guests and students out with a 'DHOL' performance awaiting them, to get the festive ball rolling. Guests from our various sponsors graced the occasion.



CENTRAL ATTRACTIONS

This year, our central events were a massive hit, drawing a diverse audience. Our star-studded nights featured electrifying performances by some of the most popular artists among the Gen-Z crowd. We had three star nights, each delivering unforgettable experiences. The first star night featured the renowned **SUKH-E Muzical Doctorz**, setting the stage on fire with their incredible performance. Following this, **Aseem Sharma and his live band** captivated the audience with their mesmerizing music. To wrap up the fest on an exhilarating note, we had the famous **DJ Munecha**, delivering an unforgettable closing night. In addition to these star nights, we also had an adrenaline-pumping **Stunt Shows** organized by **Hero MotoCorp**. This year, the show featured an impressive lineup of Hero bikes, including **Hero Karizma XMR**, **Hero Xtreme**, **Hero Maverick**, and **Hero X-Pulse**. Adding an extra thrill, the stuntmen performed **street dance** before every stunt show, creating an exhilarating atmosphere. These central attractions not only engaged the students but also attracted record-breaking footfall, making this year's event the most successful one yet at BMU.







LIST OF EVENTS

BMU has never failed to display its charm, and we rightly did so with the help of our **Club and Sports Committees**. This year the students organized **30+ events** and **14 Sports Events**, which managed to enthrall each and every student to take part and compete against other universities.

The following is the list of events organized during 67th Milestone:

1st March	2nd March	3rd March
Flash Fiction	Whitty Whirlwind Quiz	BGMI
Catch Me if you can	Robo soccer	BizzyBash - "Bash for Business Brilliance"
Dead Lift	Boxing	FLIPSIDE SHOWDOWN
Fine Arts Marathon	Think Tank	Rhythm Blaze
Hacked 2.0	Robo War	Aerial Drone
Cinematic Chronicals	SnapQuest	Valorant
Line follower	Battle Of Band	Robo War
Monologue	Star Band Night	Let it grow 2.0
Robo Race		Beat the Street
Fludilise		Star DJ Night
Fashion Crave		
Star Night		

FASHION CRAVE

During the fest week, SMC held a fashion show, the theme for the same was "CREATING AN IMPACT". Teams from multiple universities come in to participate and engage in this interesting and fun event. This event provided a floor to all the participants to showcase their inner fashionistas and fuel the designer within.



BOXING COMPETITION

Boxing (also known as “Western boxing” or “pugilism”) is a combat sport in which two people, usually wearing protective gloves and other protective equipment such as hand wraps and mouthguards, throw punches at each other for a predetermined amount of time in a boxing ring.

The wellness and fight club at BMU, held a boxing Competition as part of the fest, this year.



DEADLIFT COMPETITION

Deadlift, the powerlifting athlete grasps the loaded bar that's resting on the platform floor. They pull the weights off the floor and then assume a standing erect position – the knees must be locked, the shoulders back, and the weights held in the athlete's grip. At the referee's signal, the athlete returns the bar to the floor. The Deadlift Championships is a competition featuring the strength of athletes from all weight categories.



HACKED 2.0

A technical hackathon focused on promoting innovation, networking, and ideation for upcoming technologies in our continuously growing industry. Students and attendees of the 67th Milestone attended the hackathon, which was a 24-hour event, aimed at hosting upcoming engineers, developers, mobile and web hackers to promote leadership and ideas among our participants.



SnapQuest

Immerse yourself in creativity at this captivating photography challenge, where participants capture the essence of topics and tell visual stories with flair, celebrating quick thinking and creativity. Experience the magic of photography!



FINE ARTS MARATHON

It was a two-stage competition in which the contestants had to draw a real object using sketching pencils on paper in the first stage. In the second stage they were instructed to draw on a canvas

with the theme of Pride. Description of event (glass painting): Participants in the competition need to use glass paints to create drawings on a glass slab or acrylic sheet.



Fluidise

Participants in the competition needed to use glass paints to create drawings on a glass slab or acrylic sheet.



ROBO SOCCER

This is the era of automation. Humans are trying to automate in every possible domain. Following this renaissance, we conducted events to kick-start the automation process among students. Teams were expected to build and operate a manual robot to play one-on-one soccer games which is eye appealing, highly enthralls the audience and promotes a winning spirit.



LINE FOLLOWER

The goal of the contest was to design an autonomous robot that will follow a black line on a white background. The participants must create an autonomous vehicle (ROBOT). The bot must be able to detect black line and follow it.



ROBO RACE

“Life is a race...if you don’t run fast...you will be like a broken anda! Okay, so you think your bot is fast but is it fast enough? Robo race is your best chance to find out, we had the country’s quickest bots compete for their supremacy.



BEAT THE STREET

A group dance competition in which groups from several institutions presented their synchronized performances, leaving the audience in amazement with their outstanding dance skills and power-packed performances. The tournament provided a venue for the dancing ensembles to demonstrate their excellent dance abilities and teamwork.



FOOT- ZORB - BALL

In this event, we had teams of two. The game went on like a normal foot- ball game. Each team was given 10 minutes to score goals whichever team scores the most wins the game.



BATTLE OF BANDS

Description of event: An inter-college event in which musical bands from several colleges demonstrated their melodic skill while playing on various musical instruments. A fantastic night of compassion, excitement, and a competitive attitude.



AERIAL DRONES RACING

Having ideas is far different from applying those practically and proving oneself. Aerial Drone Racing gave students a wonderful opportunity to showcase their talent. The program not only aimed at drone technology, but the main aim was to encourage teams coming up with basic drones who need a push for further development. All the teams were required to register themselves and carry their own multi-rotors (tri, quad, hexa and octa-copter).



LET IT GROW 2.0

Let it grow was an event where people gathered for the purpose of releasing helium filled eco friendly balloons in the sky containing seeds in it. The objective of this event was to create awareness to make our surroundings more pleasing and promising. It was a small step taken by us to repay our mother earth. Around 200 balloons were released by the attendees.



HERO'S CHALLENGE

Hero's Challenge is the pride sports event of BMU. In the fifth edition of Hero's Challenge 21 institutions have participated with more than 1020 students in 10 sports. This turned out to be a huge success and the players showed their best performance and brought great laurels to their respective universities. It's also been a great honor in organizing such a great event. BMU has bagged a place in almost every sport that was held, which is a proud thing to say for the BMU.

The Hero's Challenge is BMU's sports fest with a wide range of athletes from various colleges who compete for the title. This is now merged with 67th Milestone to double the excitement and celebrate a fest full of not only hair-raising sports but many performances from some of your favorite stars. We hosted 14 games in 10 sports this year, the list of which (along with the winners) is attached below:

S. No.	Event	Gold	Silver	Bronze
1	Cricket (Men)	BML Munjal University	DPG degree college	-
2	Basketball (Men)	MUSKAN 11	FITKIT CLUB	KHORR
3	Basketball (Women)	Queens Valley	Skills Junction	BML Munjal University
4	Football (Men)	Ashoka University	BML Munjal University	Dronacharya Government College
5	Archery	K.R Manglam University	Amity University	-
6	Lawn Tennis (Men)	Ashoka University	OP Jindal University	BML Munjal University

7	Lawn Tennis (Women)	Ashoka University	BML Munjal University	-
8	Volleyball (Men)	Galgotia University	BML Munjal University	Bennett University
9	Badminton (Men)	BML Munjal University	Gurgoan Club	Ashiana Club
10	Badminton (Women)	Ashoka University	BML Munjal University	-
11	Pool	BML Munjal University	OP Jindal University	-
12	Kabaddi	OP Jindal University	BML Munjal University A	BML Munjal University B
13	Table Tennis (Men)	BML Munjal University A	BML Munjal University B	-
14	Table Tennis (Women)	Ashoka University	BML Munjal University	-
15	Chess	JC Bose University	BML Munjal University	DPG degree college









CONCLUSION

The 67th Milestone | Hero's Challenge'24 was a journey filled with excitement and accomplishment, culminating in a fest that will be remembered for its vibrancy and energy. Despite the challenges faced along the way, the support and encouragement from the management, faculty, and participants were unwavering, contributing significantly to the fest's success. This event was not just about entertainment; it was a testament to the unity and spirit of our university community. As we look back on this experience, we are filled with gratitude for the opportunity to organize such a memorable event. We are proud of what we have achieved together and look forward to building on this success in the future, creating more unforgettable memories and experiences for everyone involved.



