

Club Sierra

Post-Event Report

Date: 10th February, 2024.

Event Name: TEDxBMU (Roots)

Event Overview: Sierra hosted an inspiring event TEDxBMU themed "Roots" on 10th February 2024. The event aimed to delve into the fundamental aspects of human existence, exploring the roots that shape our identities, cultures, and perspectives. Through a series of thought-provoking talks and engaging discussions, attendees were encouraged to reflect on their own roots and contemplate the interconnectedness of humanity. The occurrence of technical glitches is an unfortunate reality in the realm of event management, and our team worked tirelessly to address and mitigate these issues to the best of our abilities. Through quick thinking, adaptability, and effective communication, we were able to minimize disruptions and ensure that the essence of the event remained intact.

Venue and Attendance: The event took place at the BML Munjal University Auditorium, a vibrant space conducive to intellectual discourse and community engagement. Despite the challenges posed by the absence of higher college authority, turnout was exceptional, with 200 enthusiastic participants in attendance. The diverse audience comprised students, faculty members, and members of the local community, contributing to a rich tapestry of perspectives.

Speakers and Talks: The lineup of speakers for TEDx Sierra College Club: Roots was carefully curated to provide a multifaceted exploration of the theme. Each speaker brought a unique perspective, enriching the discourse and sparking meaningful conversations. List of speakers

1. Deepak Gupta: Co-Founder & COO, Bombay Shaving Company
2. Gaurav Mehta: Chief Marketing Officer, Noise
3. Rohit Gulati: Director Marketing – India & South Asia, Johnson & Johnson
Surgical Vision
4. Shariq Patel: Chief Business Officer, Zee Studios
5. Deepak Parekh: Founder of IceBerg
6. Veda Hrudya Nandedla : Marketing Head, Master's Union
7. Sanghamitra Bose: Founder of Shrishti Trust

Impact and Feedback: The impact of TEDxBMU Roots extended far beyond the duration of the event itself. Attendees left feeling inspired and enlightened, with a renewed appreciation for the complexities of human identity and the importance of understanding our roots. Feedback

from participants has been overwhelmingly positive, with many expressing gratitude for the opportunity to engage with such thought-provoking content. Moving forward, the insights gained from the event will continue to resonate within the community, driving meaningful change and fostering a greater sense of empathy and understanding.

Acknowledgement:

We extend our sincere gratitude to all the volunteers, faculty members, club mentors, and college supporters who contributed to the success of TEDx at our college. Your dedication and support were integral to making the event possible. From logistics to mentorship, your efforts were invaluable. Special thanks to the college administration for their encouragement and resources. We look forward to future collaborations. Thank you for believing in our vision and making TEDx a memorable experience for all.

Conclusion: In conclusion, TEDx Sierra College Club: Roots was a resounding success, sparking meaningful conversations and inspiring individuals to explore the depths of their roots. As we move forward, let us continue to embrace our origins, celebrate our diversity, and work together to cultivate a more inclusive and compassionate world.



