

Then vs. Now

A Quick Look at the Transformation

Traditional BBA	VS	Modern BBA in 2025
Accounting, Business Laws	Focus	AI, Analytics, Sustainability
Classroom-based	Learning Mode	Blended (Online + Offline)
Entry-level corporate jobs	Career Outcome	Startups, Analysts, Entrepreneurs
Theoretical	Exposure	Internships, Incubation, Case Labs
UGC-Approved	Govt Regulation	AICTE-Monitored, NEP-Driven