



BMU
BML Munjal University
A **HERO GROUP** INITIATIVE

WIL

STRATEGIC PARTNERSHIP OPPORTUNITIES

WOMEN ^{✦✦}IN LEADERSHIP CONFERENCE 2026

 26th Feb, 2026 | Gurgaon, Haryana



4TH EDITION

About the Conference

The WIL 4.0 Conference is a flagship leadership and impact forum bringing together industry leaders, senior professionals, academicians, entrepreneurs, and management students to engage in meaningful conversations on leadership, innovation, inclusion, and future-ready organisations.

At its core, the conference underscores the pivotal role of **women in leadership**. It highlights the structural barriers women continue to face, the evolving expectations from women professionals in a rapidly transforming workplace, and the critical need for organisations to intentionally build, nurture, and sponsor women leaders. Through focused dialogues, research-driven insights, and lived experiences, WIL 4.0 aims to accelerate momentum toward more diverse and gender-balanced leadership pipelines.

The conference is expected to host over 200+ delegates, including CEOs, CXOs, senior HR professionals, academicians, policymakers, and business leaders. Eminent speakers from both industry and academia will share insights, thought leadership, and best practices aligned with the conference theme.



CORE PARTNERSHIP TIERS AND BENEFITS MATRIX

The following matrix outlines the distribution of various sponsorship benefits across Bronze, Silver, Gold, and Platinum tier. This platform offers sponsors a powerful opportunity for brand visibility, industry engagement, talent branding, and strategic networking.

Partnership/Sponsorship Privileges	Platinum	Gold	Silver	Bronze
Pre & Post Conference Branding				
Partnership/Sponsorship Privileges	Yes	Yes	Yes	Yes
Logo display on Brochure	Yes	Yes	-	-
Logo display on Social Media communication	Yes	Yes	Yes	Yes

Branding at the Conference				
Logo display on Main stage backdrop	Yes	Yes	-	-
Logo projection during session breaks	Yes	Yes	Yes	Yes
Panel Participation	Yes	-	-	-
Logo display on the Welcome Standee	Yes	Yes	-	-
Recognition during 'Vote of Thanks'	Yes	Yes	Yes	Yes
Complimentary Delegate Passes	10	5	3	2
Customization as per Sponsor Objectives	Yes	Yes	Yes	Yes

Sponsorship Investments				
Sponsorship Investment	1.5 lakh	75k	50k	25k

ADDITIONAL SPONSORSHIP OPPORTUNITIES (OPTIONAL ADD-ONS)

Gift Sponsor | Delegate Kit Sponsor | Lanyard Sponsor | Digital Media Partner

Alumni Reunion Sponsor | Merchandise & Kit Sponsor | Others

TERMS AND CONDITIONS

- Sponsorship / Partnership opportunities are limited and shall be allocated on a first come-first-serve basis.
- No cancellation or refund of sponsorship / partnership fee shall be allowed.
- Optional add ons are subject to terms and conditions.
- Panel participation is subject to speaker slot availability and relevance.*
- Custom packages can be designed on request.
- Branding deliverables will be finalized jointly with the organisers prior to the event.
- The organiser reserves the right to modify the event format, speakers, or program schedule if required.
- Any additional branding requests beyond the agreed package will be charged separately.
- Sponsors are responsible for the transportation and installation of their promotional materials, if applicable.
- Use of the conference name and logo by the sponsor is permitted only for promotional purposes related to this event and with prior approval.
- Sponsors shall not make any claims, representations, or public communications implying benefits, deliverables, or rights beyond those explicitly stated and contractually agreed upon in the sponsorship package. The organisers shall not be liable for any assumptions, expectations, or interpretations made by the sponsor outside the agreed scope of benefits.
- The organisers reserve the right to withdraw, modify, or restrict any sponsorship association, branding, or participation if the sponsor's actions, communications, or affiliations are found to be inconsistent with the values, objectives, or reputation of the conference. Such decisions shall be final and non-disputable, and shall not entitle the sponsor to any refund or compensation.

For further details, please contact

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