Nurturing Changemakers to Lead with Purpose
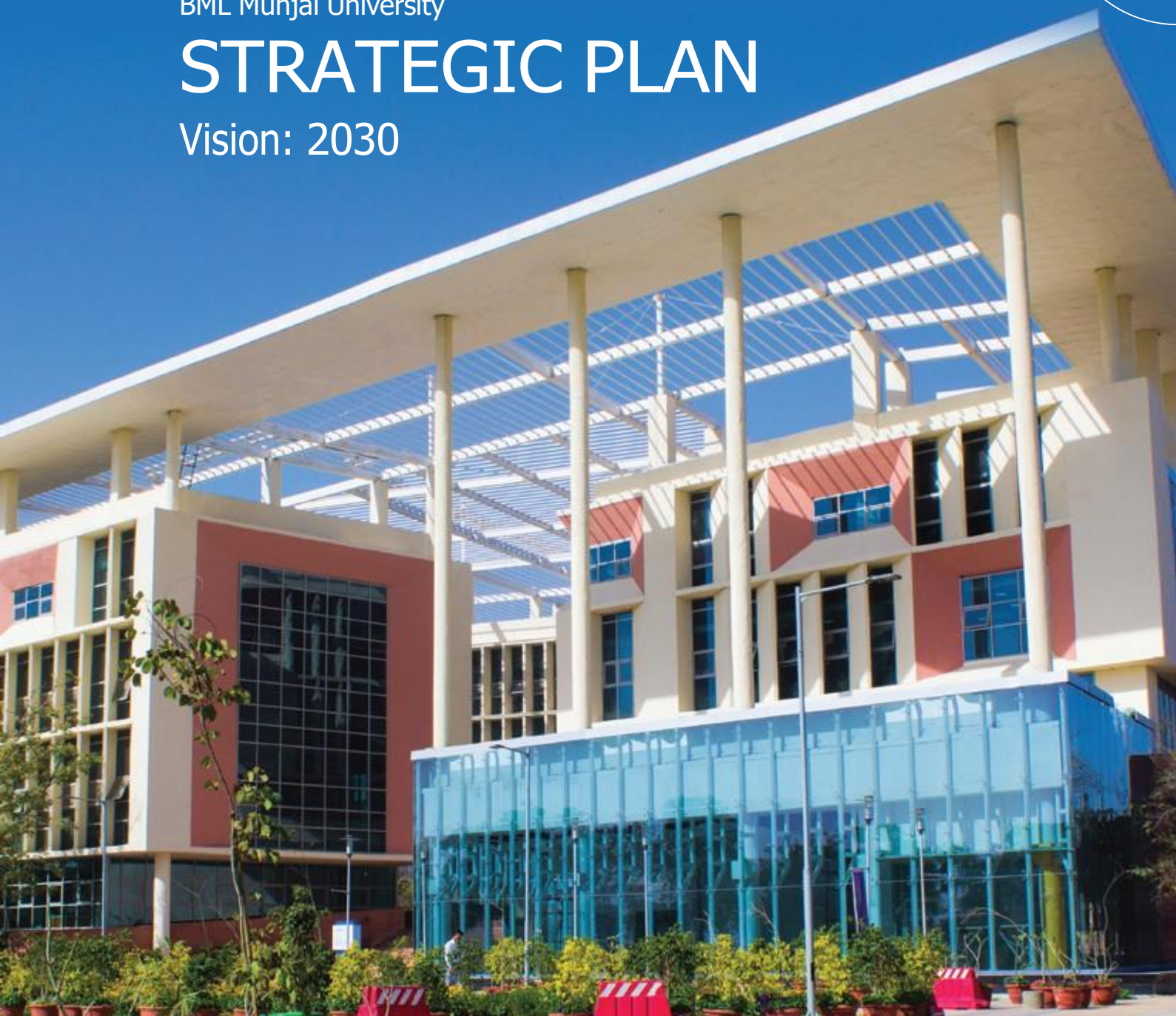
Students to Leaders

BML Munjal University

STRATEGIC PLAN

Vision: 2030

BMU
BML Munjal University

VISION

Nurturing talent for the Real World

> *"BMU seeks to nurture ethical leaders who are skilled, knowledgeable and have the life skills required for leading their organisations to success.*
>
> *The university shall seek the advancement and dissemination of practically oriented knowledge benchmarked with the best global standards."*

2025-2030

The university is committed to providing quality education and experience to each student, equipping them with values, skills and intellectual discipline that would make them both enthusiastic about and capable of positively impacting society.

BMU brings together an inspiring team to provide world-class education and conduct quality research focused on finding solutions for the community.

The university thrives on equal opportunity, inclusivity, and its team's well-being. The diverse student and staff body has not only strengthened BMU's capabilities but enhanced the learning environment and strengthened research as well. The university supports students with outstanding potential regardless of their economic status.

Further, the university provides an education that empowers and transforms students into leaders. A learning that prepares students for the unexpected, to thrive during changes.

> *"We aim to **foster lateral thinking, experiential learning, and a spirit of experimentation**—not by providing ready-made answers, but by encouraging our students to ask the right questions. Our goal is for each of them to **discover their own truth**, recognizing that reality is subjective, and that different people may have different answers to the same question. This is the mindset we strive to cultivate."*
> *– Chancellor, Shri Sunil Kant Munjal*

MISSION

Inquire, Inspire and Impact

"*BML Munjal University aims to be a leading university for the quality and impact of its teaching, research and linkages with major stakeholders. The focus of the university is to find creative solutions to problems through application of knowledge. The university aims to create a talented community of students and faculty who excel in teaching, learning and research, in a creative and stimulating environment. The university will collaborate with other institutions for development of science, technology and arts in the global context.*"

Education at BMU is designed to help students imbibe the following three key values - Intellectual curiosity to *Inquire*, personal capability to *Inspire*, and commitment to deliver positive social *Impact*. Education at BMU builds the ability to ideate & innovate solutions that contribute to the community and improve standards of living for all.

Objectives

The idea of entrepreneurial spirit as being one of the distinctive features of BMU has been gleaned from the founding documents and the subsequent envisioning exercises. Such a spirit is to be instilled by developing in students - self-esteem, a sense of inquiry, and responsible leadership as the core graduate attributes.

Self-Esteem as a Driver of Entrepreneurial Spirit: A strong sense of self-esteem empowers students with the confidence to navigate uncertainty, challenge norms, and create innovative solutions. When individuals believe their voice matters, they are more likely to take initiative, advocate for their ideas, and persevere despite obstacles. This confidence and adaptability are essential for entrepreneurship, where success often hinges on the ability to influence stakeholders, embrace feedback, and iterate ideas.

Spirit of Inquiry and Entrepreneurial Thinking: The entrepreneurial journey thrives on curiosity, critical thinking, and the ability to see beyond conventional solutions. A strong spirit of inquiry, defined by critical and divergent thinking, enables students to analyze problems deeply, challenge assumptions, and explore unconventional solutions.

Responsible Leadership and Ethical Entrepreneurship: Entrepreneurship is not just about creating profitable ventures but also about fostering ethical and sustainable solutions that benefit society. Responsible leadership, rooted in sensitivity and empathy, ensures that entrepreneurs consider the broader impact of their actions on communities, the environment, and global challenges.

Nation-building is one of the core purposes of BMU. We envisage nurturing graduates who are not only academically proficient but have the skills, mindset, and values to address real-world problems and make a positive impact on society.

STRATEGIC GOALS

Positioning BMU as a University known for nurturing Changemakers

BMU has identified nurturing changemakers to lead with purpose - as a central theme for 2025-2030. This includes innovation, problem-solving, ethical leadership, and an entrepreneurial mindset. Importantly, we distinguish between fostering an entrepreneurial spirit and directly creating entrepreneurs—later is only a subset of the former.

To attain distinctiveness, BMU has resolved to work on the three core areas that would take it closer to distinguishing itself as a university committed to building and nurturing an entrepreneurial spirit amongst its students and creating a social impact.

> *"To stimulate and nurture processes and systems of research and learning that facilitate the emergence of students with enhanced self-esteem, spirit of inquiry and responsible leadership- leading to an entrepreneurial mindset."*

These are the primary strategic goals for 2025-2030:
1. Active Learning
2. Vibrant & Self-Reflective Ecosystem
3. Community Engagement

ACTIVE LEARNING

Blending Experiential Learning with critical reflection and spirit of inquiry

Active learning thrives in a vibrant, self-reflective ecosystem that extends beyond the university, engaging with industry and immersing in the community. Three essential components of active learning are: Experiential **Learning -** Bringing real-world scenarios into the curriculum; **Critical Reflection**- Encouraging students to analyze and evaluate their learning experiences rather than passively absorbing information; **Immersive Learning**- Engaging with both human and non-human environments to develop problem-solving skills and a deeper understanding of real-world complexities.

Moving away from traditional lecture-based teaching ensures that students become active participants in their own learning journeys. By integrating experiential learning with critical reflection, we can help students engage more deeply with knowledge, texts, and real-world situations. The classroom itself needs to be reimagined beyond the conventional four walls. Another critical aspect is rethinking how we assess students. We envision undergraduate students progressively taking on a more active role in their learning journey - from passive learners in their first year to becoming protagonists of their own learning by the fourth year. Faculty will increasingly become facilitators rather than just instructors.

- Transition from Experiential Learning (EL) to Active Learning (AL), integrating critical reflection and inquiry.

- Involve students as protagonists and teachers as facilitators, with experimental and interactive learning.

- Use of AI and emerging technologies for immersive learning experiences.

- Rethinking assessments: continuous and process-based evaluations over conventional exams.

- Expansion of flipped classrooms as an institutional practice.

- Implementation of interdisciplinary action research studios and practice schools.

- Focus on curriculum redesign, pedagogy transformation, and innovative evaluation methods.

- Redesigning physical learning spaces to encourage collaboration and hands-on learning.

VIBRANT & SELF-REFLECTIVE ECOSYSTEM

Ecosystem to provide the tailwind for the change we aspire to bring

A dynamic university ecosystem encourages students to voice their ideas, engage in diverse discussions, and take ownership of projects, reinforcing the belief that their contributions matter. When students participate in incubators, pitch competitions, or bargain for budgets for student activities, they gain real-world experience in validating their ideas, overcoming failures, and refining their approaches.

The focus for the next five years at BMU is to create and foster such a vibrant and self-reflective ecosystem through faculty and student excellence, participative governance, and institutional reforms. The university aims to create an innovation-driven campus by establishing interdisciplinary programs, expanding student governance roles, and integrating entrepreneurship into academic and extracurricular activities. Infrastructure expansion and policy reforms will support these efforts, ensuring BMU nurtures a culture of reflection, leadership, and community engagement.

- **Hiring & Nurturing Quality Faculty by** –
  - Maintaining a rigorous selection process
  - Aligning their teaching skills through targeted training programs, to promote Active Learning at BMU
  - Enhancing onboarding, HR policies, and competitive compensation to attract top talent.

- **Selecting & Nurturing Quality Students by** –
  - Increasing diversity and outreach efforts to underrepresented regions and international students.
  - Positioning BMU as an aspirational institution through enhanced admission processes.

- **Strengthening a Self-Reflective Ecosystem by** –
  - Institutionalizing Academic Council deliberations and encourage open discussions.
  - Expanding cross-disciplinary foundational courses focusing on personal growth and self-reflection.
  - Launching programs to support and nurture career aspirations and personal development.

- **Enhancing BMU Citizenship & Participative Governance by**-
  - Deepening student participation in university administration and decision-making
  - Encouraging student involvement in research projects, teaching assistance, and governance roles.

- **Nurturing Entrepreneurial Spirit on Campus by**-
  - Expand student-led ventures and alumni entrepreneur networks.
  - Exposing all students and faculty to multiple entrepreneurial activities.
  - Introduce degree & certificate programs in entrepreneurship.
  - Develop an Incubator Hub connecting founders, investors, research, and industry.

I've learned that people will forget what you said,
people will forget what you did,
but people will never forget how you made them feel.
- Maya Angelou

COMMUNITY ENGAGEMENT

From Inspiring Spaces to Inspiring Minds

Engaging with the community provides students with real-world exposure, problem-solving opportunities, social sensitivity and ethical decision-making experiences, all of which are crucial for fostering an entrepreneurial spirit. By actively participating in community-driven initiatives, and Translational Research, students cultivate self-esteem, a spirit of inquiry, and responsible leadership, enabling them to become change-makers who drive meaningful social and economic impact. Engaging and exchanging learnings and knowledge with communities outside the university is of critical significance in the conception of a contemporary university that wants to make a social impact.

- **Community Inspired Research and Outreach**
  - Implement Studio/Makerspace/Field Immersion Expansion across all schools to enhance hands-on learning and research.
  - Flagship programs having an integral component of social entrepreneurship in their curriculum.
  - Establishment of Major Lecture Series in Each School.
  - Setting up of Centre for Dialogue and Research for Educators.
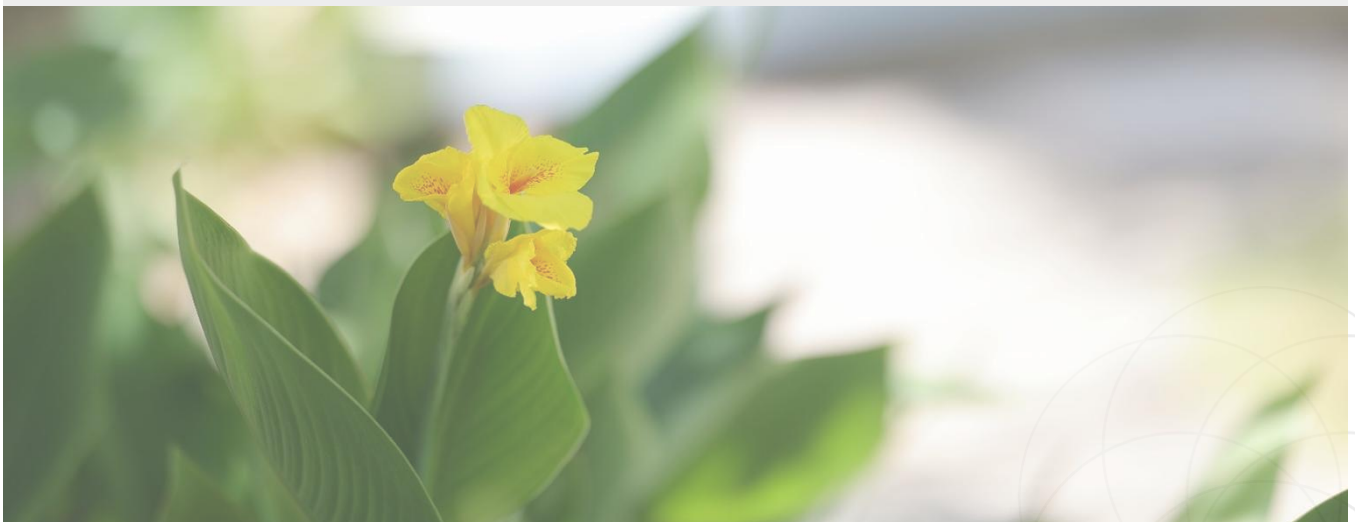
- **Partnership through Entrepreneurship**
  - Scale up the grassroots entrepreneurship program for rural women in Haryana & Rajasthan.
  - Develop local mentors to expand business training reach by institutionalizing Train-the-Trainer Program for Entrepreneurship

- **Sustainability and Green Initiatives**
  - Encourage students to work on real-world sustainability challenges
  - Soliciting and securing CSR and Government Funding for Sustainability Initiatives
  - Collaborate on sustainability, governance, and community development projects by fostering Partnerships with Government & Civil Society (e.g., Pond Authority)

- **Civic Engagement and Advocacy**
  - Host discussions on pressing policy issues with stakeholders in Conferences & Workshops on Public Policy
  - Creation of Centre for Public Policy and Advocacy

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