



**BML MUNJAL
UNIVERSITY™**
A HERO GROUP INITIATIVE



CCE
CENTRE FOR CONTINUING EDUCATION



— LEAD SMARTER. BUILD FASTER —

AI FOR MANAGERS

A focused, full-day executive programme to equip your team to leverage AI tools confidently - from daily productivity to automation thinking.

PROGRAMME OVERVIEW



**1
Full Day**



**Hand-On
Format**



**Beginner
To Intermediate**



**No Coding
Required**

WHY "AI FOR MANAGERS"?

Most AI training fails because it's either too technical or too generic. This intensive, 1-day masterclass by the Centre for Continuing Education, BMU, bridges the gap.

We don't teach managers how to code; we teach them how to think like innovators, automate routine workflows, and save hours every single week.

TAILORED FOR THE INDUSTRY CONTEXT

We don't believe in generic training. Before we deliver this workshop to your team, **we customize all exercises, case studies, and scenarios** using your company's industry context, operational tools, and internal (anonymized) documents.

Programme Outline

Module 1:

AI Foundations + Prompt Engineering

To build clarity and capability from the start - establish why AI matters in manufacturing/corporate operations and how to actually use it well.

Module 2:

Automation, Bots & AI Agents (Core Hands-On)

Move participants from an AI user to a builder mindset. See how workflows, bots, and agents operate in a business context.

Module 3:

AI for Productivity & Decision Making

Learning to deliver immediate, measurable ROI in daily work - writing, analysis, research, and decision support.

Module 4:

AI for Communication & Visual Thinking

To make AI outputs business-ready - bridge the gap between raw AI content and polished, executive-grade communication.

WORKSHOP PREREQUISITES

One laptop/tablet per participant with pre-created free accounts on



ChatGPT



Claude



perplexity

Gemini

PROGRAMME OUTCOMES

- ✓ Participants can save 30-50% time on routine documentation, research, and reporting tasks from the following week.
- ✓ Participants stop thinking task-by-task and start thinking in systems - identifying automation opportunities in their own work
- ✓ Participants produce polished, professional outputs that communicate clearly to leadership and non-technical stakeholders.

PROGRAMME HIGHLIGHTS

- ✓ No Coding Required
- ✓ Hands-on AI Tools
- ✓ Real Business Applications
- ✓ Certificate from BML Munjal University



PROGRAMME SNAPSHOT



Pedagogy

High-impact, experiential 3i Framework:
Inquire-Interact-Implement



Certification
CCE-BMU Certificate



BMU Executive
Alumni status on completion



FACULTY

Anurag Upadhyay

AI Strategy & Enterprise transformation architect
international corporate trainer



2-Time TEDx
Speaker



14+ Years
Corporate Industry Experience

FEES:

₹6999 + GST (as applicable)

This includes Lunch and Hi-Tea.

***Group Discounts for Corporates available.**

DATE:

 **22nd August 2026**

VENUE:

**Radisson Hotel, MG Road,
Mehrauli**

CONTACT US

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