



**BML MUNJAL
UNIVERSITY™**
A HERO GROUP INITIATIVE



CCE
CENTRE FOR CONTINUING EDUCATION

EXECUTIVE MBA

2026-2028

Master the strategy behind every executive decision

The Strategic Decision Tool





**In an era defined by
continuous change, your
greatest competitive
advantage isn't just what
you know - *it's how fast
you can adapt, innovate,
and lead.***

About **BMU**

Changing lives since inception

BML Munjal University (BMU) was launched in 2014 with a vision to revolutionise Indian higher education and nurture future leaders who will become changemakers in India and around the world. Founded by the promoters of the **HERO GROUP** and named after its co-founder and Chairman, Dr. Brijmohan Lall Munjal, BMU has been a frontrunner in empowering next-gen professionals across domains.

The University is committed to creating, preserving, and imparting internationally benchmarked knowledge and skills to a diverse community of students worldwide.



Our Partner Universities _____

Imperial College
London

University of
California

NTU,
Singapore

University of
Southern California

and more...

Executive MBA

Built for busy professionals: Learn while you work.



You've mastered your function-whether that's tech, finance, marketing, or operations. But as you move higher, being great at your domain isn't enough anymore. The biggest decisions are no longer technical; they are strategic, interdisciplinary, and organisational.

BMU's Executive MBA is built for mid-level leaders who are ready to stop executing someone else's playbook and start building the firm's strategy.

Over two years, you won't just learn business theory - you will learn how to connect the dots across functions, make high-stakes trade-offs, and step confidently into rooms where company-wide decisions are made.

The two-year programme requires participants to attend alternate weekend classes on campus and keep up self-paced online learning.



2 years



Only Executive MBA
degree in Delhi NCR



NAAC-
A Credited



Alternate Weekend
Classes on Campus

WHO IS THIS PROGRAMME FOR?

Designed specifically
for working
professionals who
cannot take a career
break, but are ready to
transition from domain
experts to enterprise
architects.

1

Mid-Level Executives & Specialists:

Executives with 5+ years of experience aiming to transition from functional execution to company-wide strategy. Also for technical specialists looking to master corporate governance

2

High-Potential Corporate Candidates:

Professionals being groomed for C-suite roles, business unit leadership, or lateral functional transitions.

3

Entrepreneurs & Business Founders:

Founders, family business leaders, and venture builders looking to scale operations, build sustainable governance, and drive strategic growth without stepping away from their enterprise.

Selection Criteria



Education

Bachelor's degree in any discipline (Minimum 50% aggregate).



Experience

Minimum 5 years of full-time professional experience.



Evaluation

Shortlisting based on academic record, and personal interview.

LEARNING OUTCOMES



What You Will Master

This programme will shift your mindset from reacting to market changes to driving them.

1

Strategic & Financial Acumen:

Master corporate resource allocation, valuation, global accounting standards, and risk analysis to drive shareholder value.

3

Cross-Functional Synergy:

Break organisational silos by integrating insights across management, law, technology, and operations.

2

Data-Driven Decision Analytics:

Leverage Power BI, Python, and predictive analytics to solve multi-constraint corporate problems.

4

High-Impact Leadership:

Cultivate executive presence, negotiate complex trade-offs, and build resilient, high-performing teams.



Value to the Sponsoring Organisation

Investing in your high-potential talent delivers immediate, measurable returns to your organisation.

- 1 Zero Workplace Disruption:**
Alternate-weekend delivery ensures zero disruption to regular work responsibilities and business continuity.
- 2 In-House Problem Solving (The Practicum):**
Participants conduct applied capstone projects on real challenges within your firm—delivering actionable, research-backed solutions.
- 3 Strategic Talent Retention:**
Sponsoring high-performers signals long-term growth paths, boosting retention and building internal leadership pipelines.
- 4 Network & Cross-Industry Insights:** Your leaders return with exposure to best practices from global academic mentors and top-tier industry partners.

THE BMU EXECUTIVE EXPERIENCE



Executive Coaching for Impact

Beyond classroom instruction, every participant undergoes **1-on-1** and group coaching sessions to refine **executive presence**, strategic decision-making, and **reflective leadership habits**.

Experiential Practicum & Simulations

With up to **25% experiential learning**, candidates run real-world scenarios through **Harvard** cases, Markstrat, and **Capstone** simulations before applying them **live at work**.



World-Class Global Faculty

Learn from full-time **BMU** experts alongside visiting faculty and industry leaders from **Imperial College Business School**, **Rotterdam School of Management**, **IIM Kozhikode**, **Accenture**, **McKinsey & Company**, **Hero MotoCorp.**, and corporate advisory boards.



Programme Curriculum

The 24-month executive matrix is structurally divided into **four** high-intensity components designed to expand corporate execution capacity:



Term I: Foundational Strategy & Core Analytics

- Advanced Managerial Economics
- Corporate Financial Reporting
- Quantitative Methods for Leadership
- **Strategic Marketing Systems**



Term II: Operational Optimisation & Scalability

- Supply Resiliency & Operations Matrix
- Corporate Finance & Asset Valuation
- Managing Human Capital & **Organisation Dynamics**
- Information Systems and Platform Business Models



Term III: Enterprise Governance & Innovation

- Global Macroeconomic Environment
- Corporate Governance, Ethics & Law
- **Technology**, Innovation & **Digital Disruption**
- Project Management & **Risk Mitigation**
- **Artificial Intelligence**



Term IV: Strategic Leadership & Capstone Project

- Advanced **Corporate Strategy** & Mergers
- Multi-Criteria Decision Analytics
- Leadership, Negotiation & Conflict Architecture
- Immersive Enterprise Capstone Thesis

Programme Details



1 Duration:
2 Years
(Alternate weekend in-person and self-paced online learning)

2 Location:
BMU Campus

3 Investment:
₹10 Lakhs (Payable in two equal installments)

What's Included:

- 1** Full tuition for the 2-year programme
- 2** All study materials, textbooks, and online video resources
- 3** Harvard Business School case studies
- 4** Access to the University Knowledge Resource Center

Note: On-campus boarding and hostel facilities are available at an additional charge based on usage.

If you could learn one skill this year, what would it be?

Prof. Arvinder Singh Chopra

Programme Director

Connect With Us

Amit Gajendra Ghosh

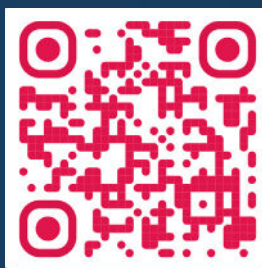
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